

Instructions for Section A

EXIT

SECTION A – Multiple-choice questions

20 Marks

Answer **all** questions.

Choose the response that is correct or best answers the question.

Click the button next to the correct answer. Your answer is confirmed in the box at the base of the question.

Each question is worth one mark. Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and change your answers at any stage.

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Section A, Question 1

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Logo A: The text "WHITE WATER" is in a large, bold, white, outlined font, and "ADVENTURES" is in a smaller, bold, black font below it.

Logo A

Logo B: The text "twoMons" is in a black, lowercase, sans-serif font. The "M" is significantly larger than the other letters, and a crescent moon is positioned between the "M" and the "o" in "ons".

© TwoMoons Industries 2010

Logo B

Logo B has a copyright statement, Logo A does not. This means that

- A** using a copyright statement is optional.
- B** Logo B is registered for copyright in Australia.
- C** Logo A can be copied but Logo B cannot.
- D** legally you must name the company who owns the logo's copyright.

Click on an answer button (A,B,C or D) or use the keyboard to select your answer.

Selected response:

Reading time skipped.

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Section A, Question 2

EXIT

The use of the sun graphic in the logo below is an example of a visual



sunrise

- A** irony.
- B** simile.
- C** symbol.
- D** analogy.

Selected response:

Reading time skipped.

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Section A, Question 3

EXIT

Edward De Bono's Six Hat's creative thinking technique is best used for

- A** developing many solutions.
- B** groups of six people or more.
- C** narrowing creative outcomes.
- D** exploring different perspectives.

Selected response:

Reading time skipped.

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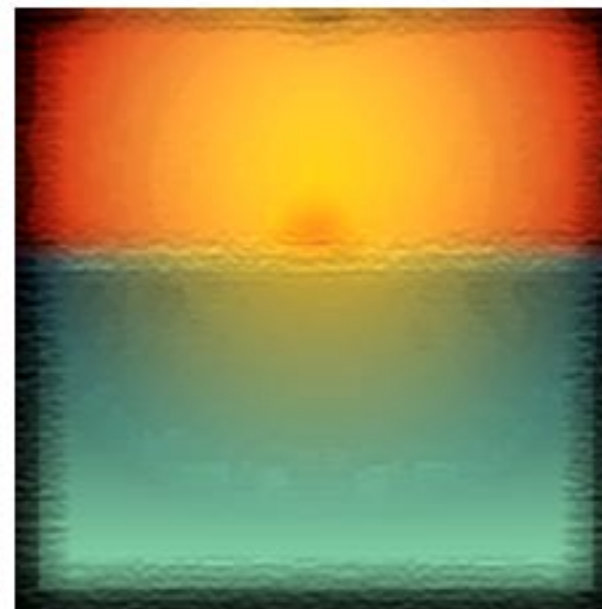
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Section A, Question 4

EXIT

The image at right conveys a sense of harmony through



- A** colour and formal balance.
- B** shape and horizontal balance.
- C** shape and symmetrical balance.
- D** colour and asymmetrical balance.

Selected response:

Reading time skipped.

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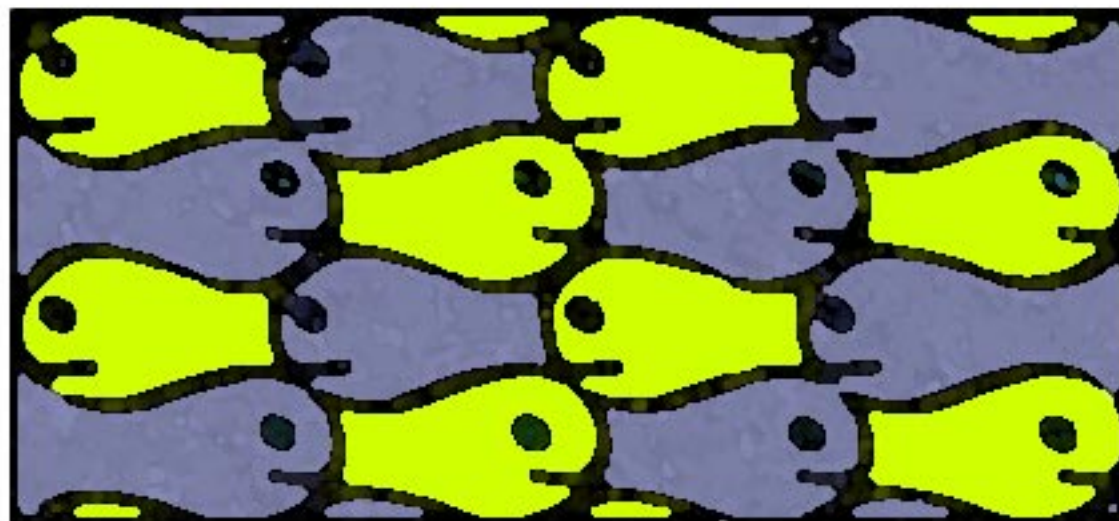
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Section A, Question 5

EXIT

What visual design principle is **not** a feature in the image below?



- A scale
- B balance
- C harmony
- D movement

Selected response:

Reading time skipped.

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Section A, Question 6

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Resampling an image involves

- A** altering the dpi of an image.
- B** altering the bit depth of an image.
- C** cropping an image to a different size.
- D** altering the amount of pixels in an image.

Selected response:

Reading time skipped.

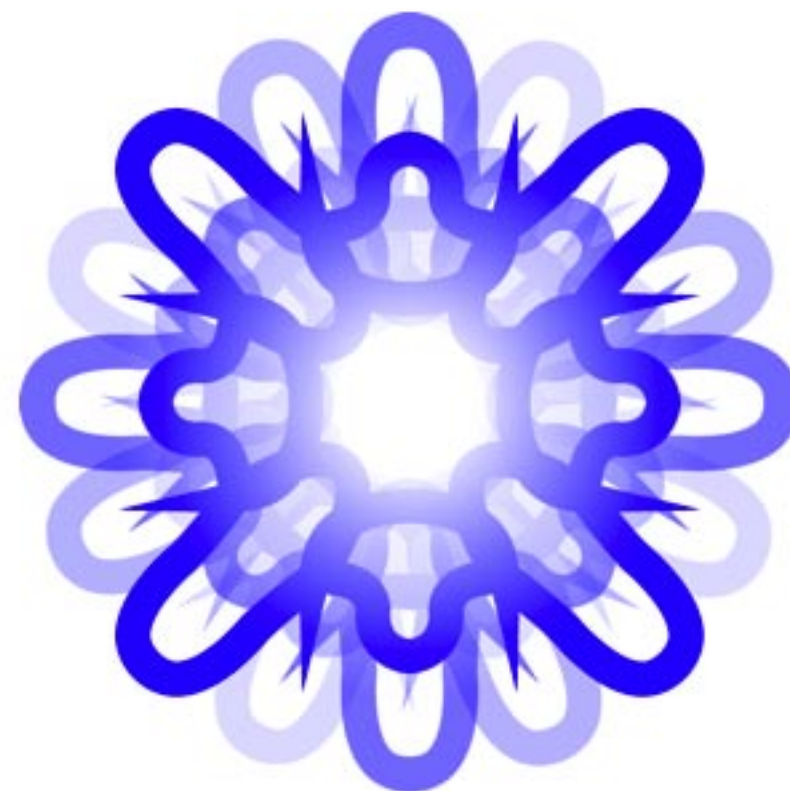
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Section A, Question 7

EXIT

The colour blue in the image at right has been altered by changes to its



- A** hue.
- B** tone.
- C** contrast.
- D** saturation.

Selected response:

Reading time skipped.

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Section A, Question 8

EXIT

In writing content for the web, passive voice is usually **not** used because it is

- A** less engaging than active voice.
- B** more interactive than active voice.
- C** more promotional than active voice.
- D** less wordy than active voice.

Selected response:

Reading time skipped.

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Section A, Question 9

EXIT

The statement, "football is war", is an example of a writing style which is

- A formal.
- B clichéd.
- C dramatic.
- D whimsical.

Selected response:

Reading time skipped.

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Section A, Question 10

EXIT

You write a nasty and untruthful article on your blog about a friend who has a promising career in acting.

It is

- A** permissible, as libel does not apply in cyberspace.
- B** permissible, because everyone has a right to free speech.
- C** not permissible, because it is defamatory.
- D** not permissible, because it is slanderous, as it lowers your friend's good reputation.

Selected response:

Reading time skipped.

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Section A, Question 11

EXIT

```
<td class="student_lists" onclick="Sort">  
</td>
```

In the HTML code above, the word class refers to a

- A font style.
- B CSS style.
- C table style.
- D HTML style.

Selected response:

Reading time skipped.

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Section A, Question 12

EXIT

```
<a href="http://www.cameraworld.com" target="_blank">Buy Cameras Here</a>
```

The above HTML code

- A** will display nothing because it is not valid.
- B** displays the text 'Buy Cameras Here' on the web page as a hyperlink.
- C** opens the website www.cameraworld.com in the current browser window.
- D** displays the text 'www.cameraworld.com' and opens the hyperlink to that site in a new window.

Selected response:

Reading time skipped.

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Section A, Question 13

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The image on the right right has been saved as a gif.

The dotted pattern in the image has occurred as a result of

- A** dithering.
- B** distortion.
- C** pixelisation.
- D** anti-aliasing.



Selected response:

Reading time skipped.

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Section A, Question 14

EXIT

The compression most commonly used to compress video data for the Internet is

- A swf.
- B lossy.
- C lossless.
- D down sampling.

Selected response:

Reading time skipped.

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Section A, Question 15

EXIT

Metadata tags are best described as

- A** a simple form of shared vocabulary.
- B** words or phrases with predetermined meanings.
- C** data about the context of a file which helps with searching and indexing.
- D** terms that make an instruction easier for a computer program to interpret.

Selected response:

Reading time skipped.

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Section A, Question 16

EXIT

The bit rate or data rate of a video clip largely determines the

- A** CODEC to use.
- B** time taken to play the clip.
- C** number of key frames to use.
- D** visual quality of the video image.

Selected response:

Reading time skipped.

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Section A, Question 17

EXIT

Encoding a video for a fixed bit rate or data rate using a high frame rate can

- A increase file size.
- B decrease file size.
- C increase picture quality.
- D decrease picture quality.

Selected response:

Reading time skipped.

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Section A, Question 18

EXIT

When using a desktop computer, the top of the monitor's screen should generally be

- A level with the user's nose level.
- B below the user's eye level.
- C above the user's eye level.
- D level with the user's eye level.

Selected response:

Reading time skipped.

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Section A, Question 19

EXIT

The registration point of a tweened object in an animation

- A** cannot be changed.
- B** determines its rotational centre.
- C** determines the centre of the object.
- D** cannot be located outside the object boundary.

Selected response:

Reading time skipped.

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Section A, Question 20

EXIT

Which animation techniques have been used in the animation on the right?

- A** tweening, morphing, onion skinning
- B** frame-by-frame, morphing, onion skinning
- C** tweening, easing, motion blur
- D** tweening, easing, frame-by-frame

Selected response:

End Section A

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