

Instructions for Section C

EXIT

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Section C

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SECTION C – Practical Task

40 Marks

Complete **all** parts of this task.

You are required to complete this task using

- the software applications installed on your computer
- the assets for the practical task contained in your practical work folder

Your answers to this section will **not** be saved automatically.

You must save your finished work to your practical work folder.

A shortcut to your practical work folder has been placed on the desktop.

Use this shortcut to move from the examination to your practical work

folder. The shortcut to your practical work folder is called

'Shortcut to 12345678A_P'

Remember to save your work at each step.

You should spend approximately 60 minutes on Section C.

DO NOT OVERWRITE THE SOURCE FILES.

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Brief

You have been asked to create a website to promote the iCON 09 media player, manufactured by iCONIC. The website must appeal to a young target audience, 18 to 25. The website will consist of two pages: a home page and a features page.

You are required to write two promotional paragraphs, based on supplied text, for inclusion in the features page.

All pages must be laid out according to the design guide and formatted according to the style guide.

You are also required to create the promotional animation and add it to the home page.

Assets provided

banner.tif

features.tif

features.txt

specifications.txt

Style guide
Headings

font: Arial or Helvetica

size: 18px

colour: #333366

style: bold

Body text & hyperlinks

font: Arial or Helvetica

size: 18px

colour: #333366

style: plain

Design guides

Home page



Features page



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Create the web pages

1. Create two web pages, one named *home.html* and one named *features.html*. 1 mark

Create the banner and add content

2. Save the file *banner.tif* in an appropriate format for displaying on the WWW. 1 mark
3. Add the banner to both pages as laid out in the design guide. 1 mark

Add product picture to features page

4. Resize the picture *features.tif* to the size 250 x 460 pixels. 1 mark
5. Save in an appropriate format for displaying on the WWW and add to the *features.html* page as outlined in the design guide. 1 mark

Create navigational links

6. Create one hyperlink to each page and add them below the banner on each page as per the design guide, linking both pages. 2 marks

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Write content and add to pages

7. Using the text in the file *features.txt*, write two paragraphs of promotional copy in a form suitable for a young target audience. You must include references to the bonus offer, unit price and five other features. Add the promotional copy as per the design and style guides, heading it as 'Introducing the iCON 09'.

6 marks

Format pages

8. Set the background of both pages to hexadecimal CCFFCC. Style the headings and body text according to the style guide.
9. Ensure the pages are laid out according to the design guides.

3 marks

2 marks

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Animation

You are required to recreate the animation of the media player shown and add it to the home page as per the design guide.

**Assets***logo.png**player.png**screen_background.png***Storyboard**

Times are an approximation

Intro text starts off screen, will move along path

Introducing the amazing iCon 09!



1 second
Intro text in place



2 seconds
'from' appears



2.5 seconds
'iCONIC' starts



3 seconds
'iCONIC' full size



4 seconds
End

Start

Press start button to begin animation

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10. Create an animation *player.dir* or *player fla*. 1 mark
11. Set the width of the animation to 240 pixels and the height to 360 pixels. 1 mark
12. Ensure the frame rate of the animation is set to 12 fps. 1 mark
13. Import the files *logo.png*, *player.png* and *screen_background.png*. 1 mark
14. Construct the media player. 2 marks
15. Ensure that all parts are in the correct layers and positioned correctly. 2 marks
16. Create and position the volume meters to match the demonstration. 2 marks
17. Animate the volume meters. 3 marks
18. Create the text objects 'Introducing the amazing iCON09!' and 'from' as shown in the demonstration using the tools in Director or Flash. 2 marks
19. Set the colour of the text objects to #333366. 1 mark
20. Animate the text objects and logo as shown in the demonstration and storyboard. 4 marks
21. Add the animation to the home page. 2 marks



End Section C

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