Instructions for Section B

EXIT

SECTION B — Short-answer questions

Answer **all** questions.

Each question is answered by typing a response into the answer field which

will automatically load to your screen.

All the text you enter will be automatically saved.

You can review and change your answer at any time.

Reading time skipped.

BACK   NEXT

Section B, Question 1

The interface on the left has been designed for a CD-ROM product while the interface on the right has been redesigned for use on the web.

Identify **two** changes that have been made to the interface for use on the web and describe how each change is relevant to delivery on the web.

3 marks

Reading time skipped.

BACK NEXT

www.theallpapers.com

Section B, Question 2

EXIT

You see an image in a magazine.

a.   Describe how you would go about getting copyright clearance to use this image in your website.

1 mark

b.   Why do you need copyright clearance?

1 mark

Reading time skipped.

BACK   NEXT

www.theallpapers.com

Your client requires a weather warning website for their employees to check each morning.

It is important that each employee can access a location and any warnings quickly.

Describe how you will take this into account when designing the interface.

2 marks

Reading time skipped.

BACK   NEXT

Section B, Question 4

The interactive animation shown at right is to appear on a web page about Occupational Health and Safety. Try dragging one of the objects from the right-hand side of the page to the workstation on the left-hand side. You will find that you can leave the object in the workstation area if it is approximately in the correct area. This drag and drop operation is enabled by scripts which are event based and also contain conditionals.

Set up the O H & S workstation here

Operators

a.   Give **one** example of an event used in the script of this movie.

1 mark

b.   Describe how a programming conditional would be used in the script of this movie.

2 marks

Reading time skipped.

Section B, Question 5a

EXIT

Select your preferred scripting language:

◯ **JavaScript**

◯ **ActionScript**

◯ **Lingo**

You can change your selection at any time.

Refer to the code shown below.
Assume that the user has entered his/her name in a text box called txtName.

a.   Modify the code so that the missing phone number message includes the user's name.

2 marks

Use this button to paste the code above into the answer field.

Reading time skipped.

BACK   NEXT

EXIT

Select your preferred scripting language:

○ **JavaScript**

○ **ActionScript**

○ **Lingo**

You can change your selection at any time.

Refer to the code shown below. It is the same code as on the previous page. Assume that the user has entered his/her name in a text box called txtName.

b.   Modify the code so that if the user has entered a phone number its length will be checked for a minimum of 8 characters and an appropriate message is given if fewer than 8 characters are entered.

3 marks

Use this button to paste the code above into the answer field.

Reading time skipped.

BACK   NEXT

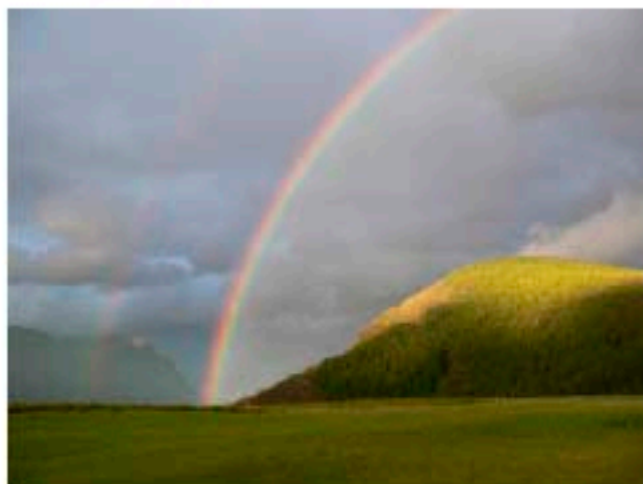www.theallpapers.com

Your colleague has an original photo that looks like this.

She has prepared the image for the web and now it looks like this.

a. What could cause the photo to reduce in quality like this?

1 mark

b. How should your colleague prepare the image for the web so that it looks like the original?

1 mark

Reading time skipped.

BACK   NEXT

1. `<a href="http://www.microsoft.com/support/content.html">Link1</a>`

2. `<a href="../../content.html">Link2</a>`

3. `<a href="/main/content/content.html">Link3</a>`

Above are three examples of paths to web pages. How do these paths differ and why would each be used?

3 marks

Reading time skipped.

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Times

Materials

Instructions

Structure

Section **A**

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3	4
5	6
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Section **B**

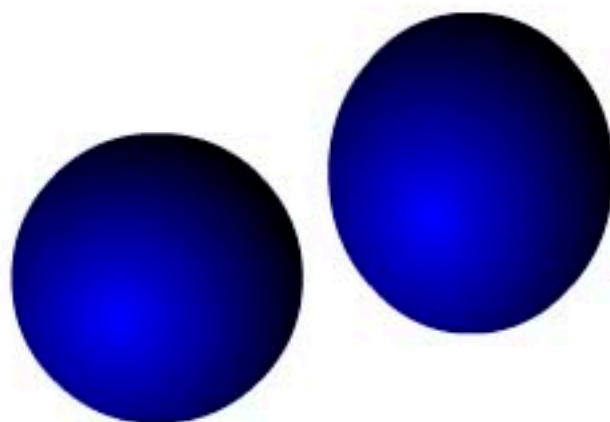|	
1	2
3	4
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7	8
9	10
11	12

Section **C**

Intro

Page 1

Page 2

Page 3

Page 4

Describe **one** way in which the animator has made the animation of ball B more interesting.

1 mark

ball A   ball B

Reading time skipped.

BACK   NEXT

a.   Which technique has been used to create the animation above?

1 mark

b.   Explain why this technique has been used.

1 mark

Reading time skipped.

BACK   NEXT

Section B, Question 10

EXIT

Name **two** types of commercial writing and describe the difference between them.

2 marks

EXIT

Describe **three** stages in the production of written copy for use in a multimedia application.

3 marks

Reading time skipped.

BACK   NEXT

Section B, Question 12

EXIT

Explain why each of the following is important to the development of written copy.

a. developing a production timeline

1 mark

b. meeting a deadline

1 mark

End Section B

Reading time skipped.

BACK   NEXT