

Instructions for Section B

EXIT

SECTION B – Short-answer questions

Answer **all** questions.

Each question is answered by typing a response into the answer field provided which will automatically load to your screen.

All the text you enter will be automatically saved.

You can review and change your answer at any time.

Times
Materials
Instructions
Structure
Section **A**

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section **B**

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section **C**

Introduction

1 2
3 4
5

BACK**NEXT**

Section B, Question 1

EXIT



- a. Identify **one** design element that is represented in the screen images at left.
1 mark

- b. Explain how this element applies to these images.

1 mark

Times

Materials

Instructions

Structure

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15

Section C

Introduction

1 2

3 4

5

BACK

NEXT

Section B, Question 2

EXIT

Times

Materials

Instructions

Structure

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15

Section C

Introduction

1 2

3 4

5

The JPEG file format is described as 'lossy'.

a. What does the term lossy describe?

1 mark

b. For what type of images is the JPEG format most effective?

1 mark

BACK**NEXT**

Section B, Question 3

EXIT

Define the following terms and give an example from your study of multimedia with each definition.

a. Copyright

2 marks

b. Intellectual Property

2 marks

Times

Materials

Instructions

Structure

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15

Section C

Introduction

1 2

3 4

5

BACK**NEXT**

Section B, Question 4

EXIT

Times

Materials

Instructions

Structure

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15

Section C

Introduction

1 2

3 4

5

a. What is the major difficulty when combining frame-based animation with sound?

1 mark

b. Describe how this difficulty is overcome.

1 mark

BACK**NEXT**

Section B, Question 5

EXIT

Times
Materials
Instructions
Structure
Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

a. Which animation format does **not** require a plug-in for viewing on the WWW?

1 mark

b. What is the main disadvantage of this format?

1 mark

BACK

NEXT

Section B, Question 6

EXIT

Web site management is enhanced by separating web page content and presentation/layout of the page.

Explain how this is done.

2 marks

Times
Materials
Instructions
Structure
Section **A**

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section **B**

1 2
3 4
5 **6**
7 8
9 10
11 12
13 14
15

Section **C**

Introduction

1 2
3 4
5

BACK**NEXT**

Section B, Question 7

EXIT

Times
Materials
Instructions
Structure
Section **A**

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section **B**

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section **C**

Introduction

1 2
3 4
5

a. In HTML what does the 'alt' attribute in the image tag do?

1 mark

b. Why should you use this attribute?

1 mark

BACK**NEXT**

Section B, Question 8

EXIT

A **four** page printed brochure must be incorporated into a web site. This will be included in pdf format.

Give **two** reasons to support this decision.

2 marks

Times
Materials
Instructions
Structure
Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 **8**
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

BACK

NEXT

Section B, Question 9

EXIT

Times
Materials
Instructions
Structure

Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

The HTTP protocol that you use to browse the web is 'stateless'.

a. What is meant by this?

2 marks

b. What are **two** techniques used by web developers to overcome this issue?

2 marks

BACK

NEXT

Section B, Question 10

EXIT

Times

Materials

Instructions

Structure

Section A

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15 16

17 18

19 20

Section B

1 2

3 4

5 6

7 8

9 10

11 12

13 14

15

Section C

Introduction

1 2

3 4

5

Name **two** control structures used in basic scripting.

2 marks

BACK

NEXT

Section B, Question 11

EXIT

Describe the difference between global and local variables in a scripting language.

2 marks

Times
Materials
Instructions
Structure
Section A
1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction
1 2
3 4
5

BACK**NEXT**

Section B, Question 12

EXIT

Times
Materials
Instructions
Structure

Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

A web site project you are working on will include a page which enables users to pay their accounts online. This page includes a scripted program that compares the amount owed with the amount paid and gives an appropriate message. Testing has shown that the message is always wrong. The recording of the amounts owed and paid has been tested and is faultless. The pseudocode algorithm below shows the logic which has been used to write the script which processes amountOwed and amountPaid.

Line number

```
1      Start
2      If amountPaid > amountOwed then
3          difference = amountOwed - amountPaid
4          message = 'You have overpaid your account by' + difference + 'dollars'
5      else
6          difference = amountOwed + amountPaid
7          message = 'You have underpaid your account by' + difference + 'dollars'
8      end if
9      Print message
10     Finish
```

State **three** reasons why a script based on the above algorithm will give an incorrect message. Identify the line you are referring to if appropriate.

6 marks

BACK

NEXT

Section B, Question 13

EXIT

Give **two** advantages of using a storyboard for communicating between a multimedia developer and a client.

2 marks

Times
Materials
Instructions
Structure
Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

BACK

NEXT

Section B, Question 14

EXIT

Identify **three** ways in which the online presentation of text is different to paper-based presentation of text.

3 marks

Times
Materials
Instructions
Structure
Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15

Section C

Introduction

1 2
3 4
5

BACK

NEXT

Section B, Question 15

EXIT

Rewrite the following segment, which has a read time of about 12 seconds (44 words), to fit the production timing requirements of 6 seconds.

In the tree was a bird. He was sitting amongst the leaves. There was a cat in the junction of the branch. The cat was watching the bird. There was a noise in the leaves. The cat and the bird looked at each other.

2 marks

Times
Materials
Instructions
Structure
Section A

1 2
3 4
5 6
7 8
9 10
11 12
13 14
15 16
17 18
19 20

Section B

1 2
3 4
5 6
7 8
9 10
11 12
13 14

15

Section C
Introduction

1 2
3 4
5

End Section B

BACK

NEXT