



Victorian Certificate of Education 2006

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

STUDENT NUMBER

Figures
Words

Letter

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MEDIA

Written examination

Monday 13 November 2006

Reading time: 3.00 pm to 3.15 pm (15 minutes)

Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	5	5	25
B	4	4	20
C	3	3	20
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
 - Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
 - No calculator is allowed in this examination.
- Materials supplied**
- Question and answer book of 15 pages.
 - Additional space is available at the end of the book if you need extra paper to complete an answer.
- Instructions**
- Write your **student number** in the space provided above on this page.
 - Answer **all** questions in the spaces provided.
 - All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A – Narrative

The narrative texts I have studied this year are

1. _____
2. _____

Question 1

Explain your understanding of the terms ‘**cause and effect**’ and ‘**character motivations**’ as story elements in fictional media texts. You may use examples from the texts you have studied.

3 marks

Question 2

Explain how **one** production element **and one** story element from the following lists contribute to the narrative possibilities, issues and/or ideas established in the **opening sequence** of **one** of the texts you have studied this year.

Production elements

- visual composition and mise en scène
- sound, including dialogue, music and sound effects

Story elements

- establishment and development of the character(s) and relationships between characters
- the setting and its function in the narrative

6 marks

Question 3

With reference to the **other** text you studied this year, discuss how **two** of the following production elements establish the point(s) of view from which the narrative is presented in **one sequence** of the text.

- acting
- visual composition and mise en scène
- sound, including dialogue, music and sound effects
- editing/vision and sound design and mixing, including style, techniques, placement, pace and rhythm of editing
- camera/film/video techniques and qualities including shot selection, movement and focus

6 marks

Question 4

With reference to **one** text, discuss how editing of vision and/or sound is used to **structure time** within the narrative.

In your answer you may include discussion of style, techniques, placement, pace and rhythm of editing.

4 marks

Question 5

Compare how **either** lighting **or** sound (including dialogue and/or music and/or sound effects) is used in the **closing sequences** of the **two** narrative texts you studied this year.

In your response you may refer to any of the following.

- the resolution of the texts' multiple storylines
- the communication of the major ideas, themes and issues of the narrative texts
- the audiences' understanding, interpretation and enjoyment of the texts

6 marks

Total 25 marks

SECTION B – Social values

The text I have studied for Social values this year is

Production period _____

Place of production _____

Use this text for your answers to all the questions in Section B.

Question 1

Outline **one** social value held in society during the production period of this text.

3 marks

Question 2

Explain how **one or more** of the social values of the production period have influenced the content and/or the production context of the text you studied. You may refer to particular values or general attitudes held in society other than the one you outlined in Question 1.

Question 3

Describe how **one or more** of the representations in the text you have studied this year is constructed to reflect social values of the text’s production period.

5 marks

Question 4

Discuss the extent to which **one or more** of the representations in the text either supports and/or challenges dominant or emerging or alternative or oppositional social values held during the time of the text’s production.

7 marks

Total 20 marks

SECTION C – Media influence

Question 1

Media theorists describe mass media audiences as active or passive when exposed to media texts. What is meant by the concepts of an ‘active’ audience and a ‘passive’ audience?

3 marks

Question 2

Those who argue for media regulation generally believe that media content has some effect on audiences’ attitudes towards racism, sexism, violence, drug use, coarse language and political values.

Outline **one** argument in favour **and one** argument against the regulation of particular media content. In your answer you may refer to any media forms and/or texts you have studied this year and the issues and arguments discussed in relation to control of their content.

4 marks

Question 3

Discuss **two** communication models or theories that present opposing views about the power of the media to influence audiences.

In your response analyse and evaluate the arguments and evidence used **both for** and **against** these **two** models or theories.

Use any media texts and/or the media in general in your answer.

13 marks

Total 20 marks

