



# Victorian Certificate of Education 2011

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

## STUDENT NUMBER

Letter

Figures

Words


--

# INDUSTRY AND ENTERPRISE

## Written examination

**Tuesday 22 November 2011**

**Reading time: 11.45 am to 12.00 noon (15 minutes)**

**Writing time: 12.00 noon to 2.00 pm (2 hours)**

## QUESTION AND ANSWER BOOK

### Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
A	4	4	40
B	3	1	10
			Total 50

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

### Materials supplied

- Question and answer book of 11 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

### Instructions

- Write your **student number** in the space provided above on this page.
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

**Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.**

## SECTION A

### Instructions for Section A

Answer **all** questions in the spaces provided.

### Question 1

- a.** Define the term ‘enterprise culture’.

---

---

---

2 marks

- b.** Identify and describe **three** characteristics of enterprise in relation to a work or personal setting.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

6 marks

- c. Describe, using an example, how enterprise has been applied in a work setting.

---

---

---

2 marks

**Question 2**

- a. Define the term 'lifelong learning'.

---

---

---

---

2 marks

- b. Describe how lifelong learning is different from workplace learning.

---

---

---

---

---

---

4 marks

- c. Explain how a positive attitude to lifelong learning can assist an employee to cope with change in the workplace.

---

---

---

---

---

---

4 marks

### Question 3

- a. Discuss the role of government in promoting change in Australian industry.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

5 marks

- b.** Select one recent government policy initiative you are familiar with and answer the following questions.

Selected policy initiative\_\_\_\_\_

- i. Describe the policy initiative and outline the main objective of the policy.

---

---

---

---

- ii.** Outline one response to the policy initiative from industry.

---

---

---

3 + 2 = 5 marks

**Question 4**

Innovation is the key to making Australia more productive and more competitive. It is the key to answering the challenge of climate change, the challenge of national security . . . It is the key to creating a future that is better than the past.

Source: Department of Innovation, Industry, Science and Research

- a. Define the term 'innovation'. Give an example of a recent innovation by an industry.

---

---

---

---

---

3 marks

- b. Explain how innovation can make 'Australia more productive and more competitive'.

---

---

---

---

---

3 marks

- c. Provide an argument to justify why innovation ' . . . is the key to creating a future that is better than the past'.

---

---

---

---

---

---

4 marks

**SECTION B****Instructions for Section B**

Answer **one** question in the space provided.

**Question 1**

- a. Define the term 'quality' as it applies to the workplace. Identify a workplace you are familiar with and describe one quality system or process undertaken in that workplace.

4 marks

- b. Evaluate the impact of that quality system or process on the way workers perform their roles in the workplace selected.

6 marks

**OR**

**Question 2**

- a. Define the term 'workplace flexibility' as it applies to the workplace. Identify a workplace you are familiar with and describe the extent to which workplace flexibility exists in that workplace.

4 marks

- b. Evaluate the impact that workplace flexibility has had on the way workers perform their roles in the workplace selected.

6 marks

**OR**

**Question 3**

- a. Define the term 'competency-based training' as it applies to the workplace. Identify a workplace you are familiar with and describe the application of competency-based training in that workplace.

4 marks

- b. Evaluate the impact of competency-based training on the workers' abilities to perform their roles in the workplace selected.

6 marks

☐

Either **Question 1, 2 or 3**

a.

---

---

---

---

---

---

---

---

---

---

b.

**END OF QUESTION AND ANSWER BOOK**



**Clearly number all responses in this space**

[illegible]

[www.theallpapers.com](http://www.theallpapers.com)

[illegible]

A script book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the script book. **At the end of the examination, place the script book inside the front cover of this question and answer book.**

