



Victorian Certificate of Education 2010

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

STUDENT NUMBER

Letter

Figures

Words

--

INDUSTRY AND ENTERPRISE

Written examination

Wednesday 17 November 2010

Reading time: 3.00 pm to 3.15 pm (15 minutes)

Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
A	4	4	40
B	3	1	10
			Total 50

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 11 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A**Instructions for Section A**

Answer **all** questions in the spaces provided.

Question 1

a. For each of the following terms, define and give an example of their application in the workplace.

- flexible learning

- teamwork

- quality assurance

6 marks

b. Identify and explain **two** enterprise skills considered beneficial for effective participation in the workplace.

4 marks

Question 2

- a. Using an example, define the term 'sustainable resource use'.

2 marks

- b. Identify an industry in which sustainable resource use is a major pressure. Describe and illustrate **two** ways sustainable resource use is a major pressure in this industry.

4 marks

- c. Analyse the impact of this pressure on the industry you have identified.

4 marks

Question 3

In 2009 the federal government released its innovation policy agenda to 2020 'Powering Ideas: An Innovation Agenda for the 21st Century'.

'This is a ten-year reform agenda to make Australia more productive and more competitive. Increasing our capacity to create new knowledge and find new ways of doing business is the key to building a modern economy based on advanced skills and technologies. It is the key to success in this, the global century.'

Senator Kim Carr, Minister for Innovation, Industry, Science and Research

- a. Define the term 'innovation'.

1 mark

- b. Explain one reason why innovation is important in the workplace.

2 marks

- c. Describe one example of an innovative practice in a workplace you are familiar with and explain one reason why you consider this practice innovative.

3 marks

- d. Explain one way this innovation has affected the way work is carried out in that workplace.

2 marks

- e. Suggest and outline one way a workplace can encourage its workers to be innovative.

2 marks

Question 4

- a. Identify and describe **two** characteristics you would expect to find in a workplace with an enterprising culture.

4 marks

- b. Describe how a workplace might encourage the development of an enterprising culture.

3 marks

- c. Explain the benefits of being an employee in an enterprising workplace.

3 marks

b.

[illegible]

Clearly number all responses in this space

[illegible]

www.theallpapers.com

[illegible]

A script book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the script book. **At the end of the examination, place the script book inside the front cover of this question and answer book.**