



VCE Business Management 2013–2015

Written examination – November

Examination specifications

The following information updates the specifications published in 2010. It reflects a change to the format introduced from and including 2013. Advice on the changes was published in the No. 102 February 2013 issue of the *VCAA Bulletin VCE, VCAL and VET*.

Overall conditions

The examination will be sat at a time and date to be set annually by the Victorian Curriculum and Assessment Authority. VCAA examination rules will apply. Details of these rules are published annually in the *VCE and VCAL Administrative Handbook*.

There will be 15 minutes reading time and 2 hours writing time.

The examination will be marked by a panel appointed by the VCAA.

The examination will contribute 50 per cent to the Study Score.

Content

All outcomes of Units 3 and 4 of the *VCE Business Management Study Design* will be examined.

All of the key knowledge and key skills underpinning the outcomes are examinable.

Format

The examination will be presented in a question and answer book.

The examination will be worth a total of 65 marks.

Short and extended responses will be required. The final question will be worth 10 marks. This question will be drawn from Units 3 or 4, or both.

Advice

The 2013–2015 VCE Business Management examinations will be prepared according to the examination specifications above. Each examination will conform to these specifications and will test a representative sample of the key knowledge and key skills.

The following sample examination questions, dealing with new content contained in the *VCE Business Management Study Design 2010–2015*, provide an indication of the types of questions on this content that teachers and students can expect on the Business Management examination. They do not constitute a full examination paper.

The VCAA does not publish answers for sample questions.

Sample questions

Question 1 (1 mark)

Define the term 'rate of productivity growth'.

Question 2 (1 mark)

Define the term 'work-life balance'.

Question 3 (1 mark)

Define the term 'organisational inertia'.

Question 4 (2 marks)

Explain why the 'percentage of market share' is important for a large-scale organisation.
