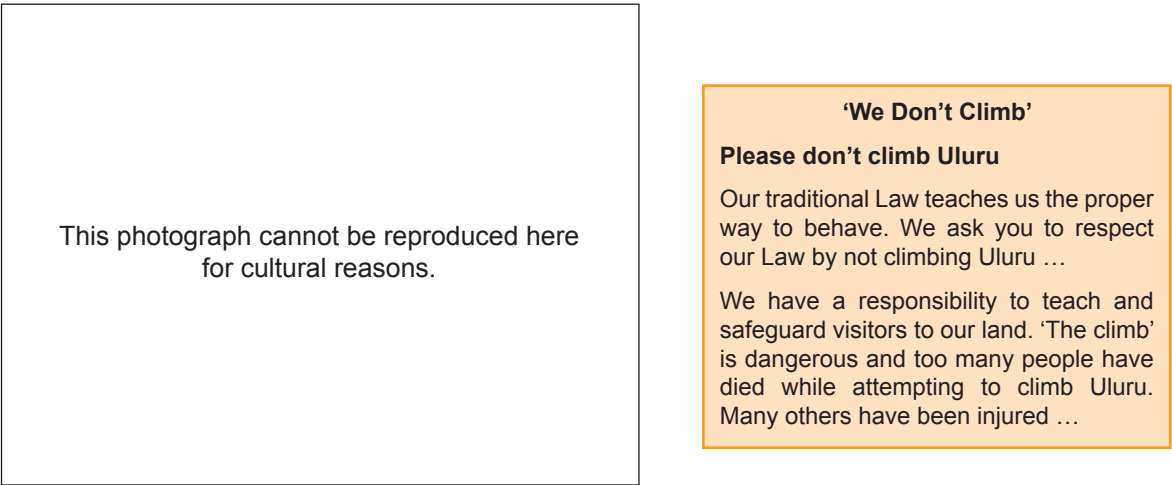


PART B: EXTENDED RESPONSES

Refer to the sources on this sheet when answering Questions 7 to 9.

A Range of Perspectives on Banning the Climb at Uluru (Ayers Rock)

SOURCE 1 — A photograph (and adapted close-up) of a warning sign at the base of the Uluru climb



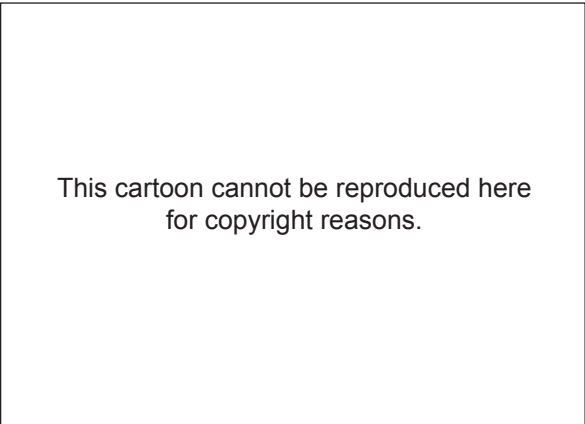
Source: Photograph by melalouise, used by permission under Creative Commons, <http://flickr.com/photos/melalouise/299222606>

SOURCE 2 — An extract from an Adelaide newspaper



Source: Adapted from S. Innes, 'Move to Ban Uluru Climbers', *Advertiser*, 9 July 2009, p. 15

SOURCE 3 — A cartoon from a Canberra newspaper



Source: Cartoon by G. Pryor, 1985, originally in the *Canberra Times*, accessed at National Library of Australia, <http://trove.nla.gov.au/version/40619043>

SOURCE 4 — Extracts from Australian Government websites

Please don't climb Uluru

That's a really important sacred thing that you are climbing ... You shouldn't climb. It's not the real thing about this place.

(Kunmanara, traditional owner)

So many other things to do

We encourage you to think about the other great ways to experience Uluru — taking a cultural tour or dot painting workshop, a ranger-guided tour or one of our many walks to discover the many surprising

natural wonders of this landscape. Visit the Cultural Centre first and find out just what's in store for you at Uluru.

Supporting us too

By choosing an Indigenous tour or experience instead of climbing, you'll be supporting the Anangu people — not only will you get a better understanding of our culture, you'll be helping boost Indigenous businesses and creating jobs for local communities.

What we are going to do

The Uluru board of management may approve development of other new activities subject to consultations with traditional owners and the tourism industry.

The climb will be permanently closed when the board, in consultation with the tourism industry, is satisfied that adequate new visitor experiences have been successfully established, or the proportion of visitors climbing falls below 20 per cent.

Sources: Adapted from Parks Australia, 'Uluru–Kata Tjuta National Park', www.environment.gov.au/parks/uluru/explore/do-not-climb.html; and Director of National Parks, *Uluru–Kata Tjuta National Park Management Plan 2010–2020*, Director of National Parks, Canberra, 2010, www.comlaw.gov.au/Details/F2010L00057

SOURCE 5 — A blog post by a tourist

Why I didn't climb Uluru

Footsteps are eroding it. And if you relieve yourself on top of the rock (after a 3-hour climb and no toilets, you'll probably need to), it washes down into the waterholes — not much fun for the local wildlife.

There are so many other ways to have a peak experience at Uluru. Near the base of the rock, there's a sign that urges you to look and listen to what's around you. Don't miss out on how wonderful the rock really is in the scramble to the summit.

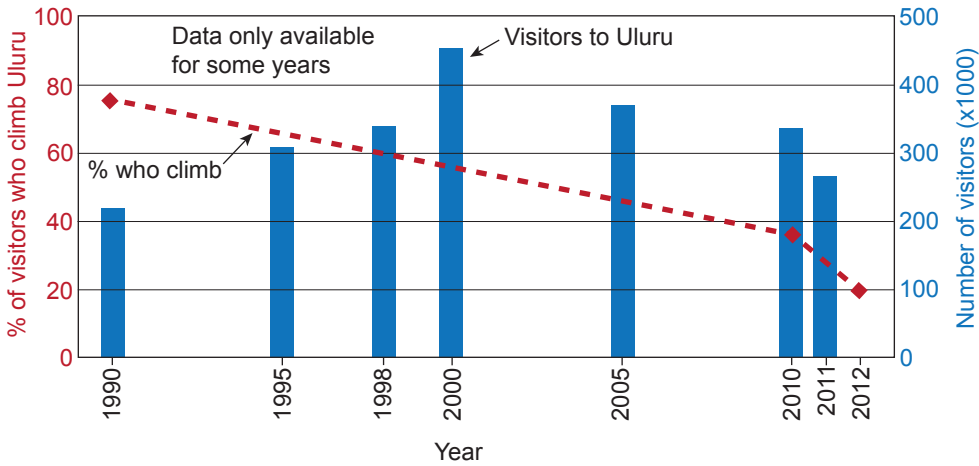
Source: Adapted from rosem, 'Why I didn't climb Uluru', Lonely Planet blog, 19 July 2009. Reproduced with permission from the Lonely Planet website www.lonelyplanet.com © 2009 Lonely Planet.

SOURCE 6 — A comment from an international tourist

Several years ago I visited the Himalayas. I climbed the lower section of Mt Everest and it was breathtaking! I've also been to China, where I walked along most of the magnificent Great Wall. Recently I came to Australia specifically to climb Uluru and experience the view of the desert landscape. At the base of the climb I was told I shouldn't climb. I won't be coming back to Australia and neither will my friends and family when I pass the word along!

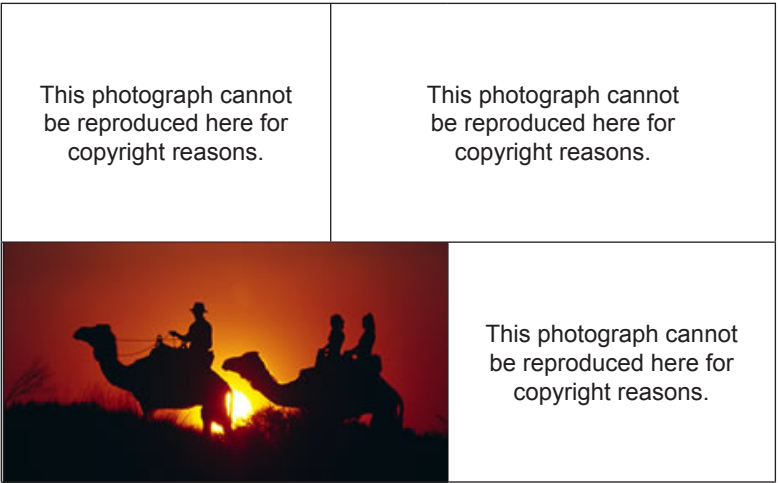
Source: Adapted from a range of comments by international tourists

SOURCE 7 — A graph showing visitor data for Uluru



Sources: Based on data from R. Buckley, *World Heritage Icon Value: Contribution of World Heritage Branding to Nature Tourism*, Australian Heritage Commission, Canberra, 2002; Tourism NT, 'Lasseter Regional Tourism Profile 2009 to 2012', www.travelnt.com; K. McGregor, 'Uluru Feels Pinch as Tourists Stay Away', *Advertiser*, 23 May 2012, p. 12; and L. Hastings, 'Climbing Uluru at Risk as Numbers Drop', 24 October 2012, www.news.com.au

SOURCE 8 — Images from government websites showing a range of tourist activities available at Uluru



Sources: Images from Northern Territory Visitors Bureau, www.northernterritory.visitorsbureau.com.au/attractions/ayers-rock.html; and Australia.com, www.australia.com

SACE Board of South Australia

Sources to accompany the 2013 Tourism paper

Monday 4 November: 1.30 p.m.