



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level

CANDIDATE
NAME

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NUMBER

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SOCIOLOGY

9699/22

Paper 2 Principles and Methods 2

May/June 2013

1 hour 30 minutes

Candidates answer on the Question Paper.

No additional materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use a soft pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **two** questions.

You may not need all the answer lines for your answer.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **13** printed pages and **3** blank pages.



1 Sociological explanations recognise that most human behaviour is learnt by individuals as members of society, rather than something with which they are born. Individuals learn how to behave from a wide range of *social institutions* and this continues throughout their lives. Sociologists use the term socialisation to describe this process of learning. While not everyone in society will always behave in the same way, there are often strong pressures on people to conform to the most important values. Various sanctions and rewards exist to encourage social conformity.

(a) What is meant by the term *social institution*?

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(b) Describe **two** sanctions that may be used to encourage social conformity.

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2 Interpretivist sociologists favour participant observation as a research method. This is where the researcher participates in the activities of the group they are studying. The aim is to observe people in their natural surroundings and to see things and feel things as they do. One danger with participant observation is that the presence of the observer may influence the behaviour of the group. This is less likely to occur with covert participant observation where the identity of the researcher is unknown to the group. The observer '*going native*' is another concern with participant observation.

(a) What is meant by the term '*going native*'?

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(b) Describe **two** reasons why the presence of the observer may influence the behaviour of the study group.

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(c) Explain why interpretivists believe that it is important to study people in their natural surroundings.

*For
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[11]

3 Writing from a functionalist perspective, Davis and Moore claim that everyone's interests are served by a social system that is stable and efficient in producing goods and services. A stable and efficient society has to have leaders and managers who organise things on behalf of others, and these people have to be adequately rewarded with high pay. Inequality is therefore an important part of a stable and efficient society from which everyone benefits. By contrast, *conflict theorists* argue that only the privileged groups in society benefit from the existence of inequality. These groups use their power to ensure that they have more income and wealth than other groups in society.

(a) What is meant by the term *conflict theorist*?

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(b) Describe **two** ways in which the wealthy are able to maintain their power in modern industrial societies.

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