



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
 General Certificate of Education  
 Advanced Subsidiary Level and Advanced Level

CANDIDATE  
 NAME

CENTRE  
 NUMBER

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CANDIDATE  
 NUMBER

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**BUSINESS STUDIES**

**9707/12**

Paper 1 Short Answer and Essay

**May/June 2011**

**1 hour 15 minutes**

**Answer booklet for 9707/12 only**

**READ THESE INSTRUCTIONS**

Write your Centre Number, Candidate Number and Name in the spaces at the top of this page.

Write in dark blue or black pen.

**DO NOT WRITE IN ANY BARCODES.**

Write your answers in this booklet. Use both sides of the paper.

Write the question number in the left-hand column provided on each page.

Do all your rough work in pen in this Answer booklet and cross it through without making it illegible.

Do not tear out any part of this booklet.

Fasten any extra work to this booklet. All work must be handed in.

**QUESTION PAPER INSTRUCTIONS**

**Section A**

Answer **all** questions.

**Section B**

Answer **one** question.

You are advised to spend no more than 35 minutes on Section A.

This document consists of **12** printed pages.

























