MARK SCHEME for the October/November 2013 series

9713 APPLIED INFORMATION AND COMMUNICATION TECHNOLOGY

9713/31 Paper 3 (Written B), maximum raw mark 80

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge will not enter into discussions about these mark schemes.

Cambridge is publishing the mark schemes for the October/November 2013 series for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level components and some Ordinary Level components.



	Pa	ge 2	2	Mark Scheme	Syllabus	Paper
		•		GCE A LEVEL – October/November 2013	9713	31
1	(a)	(i)	Any crea Des Des Use Accu Assi	r descriptions of benefits from: designer can access the design from anywhere/oth ited more quickly/reviewed igns are easily edited/altered so no need to redraw igns are accurate/precise with no human errors of libraries of shapes/items so no need to redraw urate measurements on drawings for use in e.g. cost an ist in calculating costs for production runs be used to output to 3D printers to print models/prototy	nalysis	signs can be
		(ii)	Scar Ligh Trac Gra One Gra High	e Input device from e.g.: nner to input/capture images of drawings t pen to draw shapes on screen cker ball to move pointer phics tablet to draw shapes/designs e output device from e.g.: ph plotter to produce hard copy of designs n resolution screen (e.g. LCD) to display drawings/design printer to produce model/scale model of design	gns	[4]
	(b)	Use state Crit PEI Gat Sof Ide Sof Oth Nui Use suit	ges/fi tical p RT ch ntt ch tware tware tware tware ntifyir ch as me ta mer ta mber a of table	tical path method/Gantt/PERT charts finding optimum nd end date bath specifies the order in which tasks must be completed arts specifies the order in which tasks are completed arts help to show progress of individual tasks hain diagrams for visualising multiple events helps identify progress made in each task helps with daily and weekly planning ng progress/lack of progress helps with planning futu module completion sks can be done in parallel such as work on different m sks must be done in sequence such as linking modules of workers/cost of each stage identified - to monitor co alarms if stage is late and warning director/ project intervals alendar software plus appropriate use	ed ure tasks/Milesto nodules s st/organise work	nes identified force
2	(a)	(i)	Voic Use Othe	from: e over Internet Protocol of computer networks er Internet services are compatible e.g. file exchange a	and audio confer	encing

to carry voice/audio conversations

Can be computer-based or connected to ordinary telephones Allows automatic routing of calls/answering services

[2]

GCE A LEVEL – October/November 2013 ur from: n originate from computers/PC/laptops ephone number stays with computer/laptop so san rld ephone numbers are independent of location so mbers						
n originate from computers/PC/laptops ephone number stays with computer/laptop so san rld ephone numbers are independent of location so						
n originate from computers/PC/laptops ephone number stays with computer/laptop so san rld ephone numbers are independent of location so						
ephone number stays with computer/laptop so san rld ephone numbers are independent of location so						
	no need to stor	e/use differe				
Internet phones are portable and can be used anywhere there is broadband connection						
lls can effectively be free						
Call forwarding/call waiting/voicemail/caller ID and three-way calling are available						
n have multiple users/two or more participants/ confer	ence calls					
n use existing PCs/network instead of dedicated telep	hone system					
e of computer networks/internet so cost can be/is free						
	Ils can effectively be free Il forwarding/call waiting/voicemail/caller ID and three- n have multiple users/two or more participants/ confer n use existing PCs/network instead of dedicated telep	Ils can effectively be free				

Noise cancellation prevents unwanted audio elements Uses a codec for compression Compression ratio can be very high/100s to 1 Codec converts audio/video into digital bit stream Audio and video but stream converted into data packets for transmission over internet Keeps audio and video synchronised Use of large screen divided into sections

[4]

[4]

(c) Four from:

Introduction of high speed communication systems Introduction of high bandwidth communication systems Introduction of high performance computer technology Increased costs of flying/fuel/taxes on flying Increased awareness of environmental issues so less willing to travel Increased costs of venues Increased fear of terrorism so less travel Company has gone global/globalisation of company so workers all over world

Ρ	age 4	Mark Scheme	Syllabus	Paper
		GCE A LEVEL – October/November 2013	9713	31
a (a	Use of R	n: /goods/tools bar coded FID tags e/ RFID scanners at point of sale as items/goods sold		[2
(b	Databas re-order As bar co Item/good If sold nu If goods If numbe sent Re-order Fields in Bar code Number Item nan	e/ RFID scanners at goods-out/sales area read barcode e with items/goods details referenced by bar code/RFI level ode/RFID scanned data sent to computer with databas ds looked up umber deducted from relevant field/stock level field arriving, number added to relevant field/stock level fiel er in stock reaches/less than pre-set re-order level ale r level changes when goods sold in great quantities clude e.g.: in stock ne in warehouse r level ID	D and stock leve se d	
a (a		n: of company files/data/web site cess/login by staff using remote devices on network/fro	om internet	[2]
(b	Using IP	n: networks into company LAN and to WAN packets to direct computer data to required destination low level addressing via MAC address	n computer of er	nployee [2]
(c	Prepare	n: between network cable and computer and send network traffic network traffic and pass it to computer		[2]
(d) Two fron provide \ allow sta		s to connect to r	etwork [2]
(e) Two fron Provide	n: secure/private transmission of company data between	remote locations	5

Provide secure/private transmission of company data between remote locations Provide tunnelling using routing protocols to connect company sites together

[2]

Page 5	Mark Scheme	Syllabus	Paper
	GCE A LEVEL – October/November 2013	9713	31

- 5 Four from, e.g.: FTP/ file trans
 - / file transfer protocol to upload data to website
 - HTTP/ hypertext transfer protocol for viewing/displaying content of webpages
 - HTTPS/ hypertext transfer protocol <u>secure</u> for secure transactions/data transfer between web pages
 - SSH/ secure shell to log into remote computers and manage them/execute commands
 - Telnet to allow remote access for maintenance/configuration of servers
 - TCP/IP Transfer Control Protocol/Internet Protocol provides end-to-end connectivity specifying how data should be formatted for transmission/addressed/transmitted/ routed/received at destination
 - POP3/ Post Office Protocol ver.3 used by email clients to transfer email using TCP/IP
 - IMAP/ Internet Message Access Protocol transfer of email over SSL

Accept other valid protocols

6 (a) Four from:

Use of sensors, two example sensors such as infra-red (sensors) to detect warmer areas/clouds/fires used for height determination/movements/visible light (sensors) to detect cloud formations/pollution, to collect data/take measurements Data sent to computer system Data converted from analogue to digital with appropriate reason e.g. computers cannot read analogue data Computer reads/ data into memory/onto storage device Use of weather balloons Use of weather satellites [4]

 (b) Three from: Analysis of data using formulas/functions/statistical functions Data transferred into appropriate software/example software Graphs/charts drawn to show trends Tables to show data Moving/animated presentation for use on TV

[3]

[8]

Page 6	Mark Scheme	Syllabus	Paper
	GCE A LEVEL – October/November 2013	9713	31
cable Signal u Change Signal s Line of s LNB on Cable d	al from studio sent to uplink dish station by high capac plinked to geostationary satellite of frequency from uplink to downlink ent from satellite transponder to viewer's dish	ity circuit/microw	ave/fibre-opt
standaro TV cha viewing Channe Viewing	om: wrong TV system e.g. analogue v. digital/PAL v. NTS d definition nnel is scrambled/encrypted and needs a viewing l is not subscribed to by viewer card has not been authorised by provider for use in the switched on/not connected	card to decode	/decrypt it fo
Max two Comput Car Car Max two Can del Can del Can edi Can rep	er program/code/application/script/software n replicate itself n send itself/copies to other computer systems/devices o from:	omputer	[
(b) Four fro Scan co Monitor for t			[
Play dig Play CD Receive Receive	om e.g.: /play FM/AM/DAB radio stations that play music ital/MP3 files using a media player /s/DVDs using a media player /play streaming audio from a media server /play streaming audio from the internet <i>her suitable media sources</i>		[