



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Level

CANDIDATE
NAME

CENTRE
NUMBER

--	--	--	--	--

CANDIDATE
NUMBER

--	--	--	--



APPLIED INFORMATION AND COMMUNICATION TECHNOLOGY

9713/31

Paper 3

October/November 2010

1 hour 15 minutes

Candidates answer on the Question Paper.

No additional materials are required

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

The number of marks is given in brackets [] at the end of each question or part question.

The businesses described in this paper are entirely fictitious.

This document consists of **18** printed pages and **2** blank pages.



Scenario 1
Questions 1 to 3

Braemart Supermarkets are a multinational company. They use bar codes for stock control and finding prices and product information at point of sale terminals (POS) in each of their stores.

The company is concerned about the cost of stock being wasted. They are looking into a 'just-in-time' system for stocking the stores.

Their Cairo store has used computer simulations to determine the number of checkouts required to minimise customer waiting times.

The supermarket staff are trained on a regular basis regarding new procedures and new technologies.

2 The number of checkouts needed in the Cairo store was determined by a computer simulation.

(a) Describe how the data is collected for use in the simulation.

.....
.....
.....
.....
.....
.....
.....
.....
..... [3]

(b) What information would be required by Braemart to enable this simulation to be carried out?

.....
.....
.....
.....
.....
.....
.....
.....
..... [3]

Scenario 2
Questions 4 to 6

*For
Examiner's
Use*

The Asian International Insurance Company (AIIC) uses an expert system. Their insurance advisors use it to conduct risk assessments on customers.

The company is developing new products. They need to do some research to find out if a market exists for these new products.

AIIC's products are listed on a global insurance website which enables customers to choose the best insurance for their needs.

Since the head office is in a very hot country, an air conditioning system is installed which is fully computer-controlled.

5 The air conditioning system in the office is controlled by a computer system.

(a) Describe the hardware needed to allow control of the air conditioning system.

.....
.....
.....
.....
..... [2]

(b) Explain how the computer and hardware interact to enable effective control of the air conditioning system in the office.

.....
.....
.....
.....
.....
.....
.....
..... [3]

For
Examiner's
Use

Scenario 3
Questions 7 to 8

*For
Examiner's
Use*

A passport office has an intranet to enable internal communications.

They also have a website where customers can get information and also fill out forms (e.g. passport applications). The intranet links into the website. The data transferred is sometimes subject to corruption and must be checked. One method which is used by the passport office is parity checking.

The passport office has invested in the latest technology to allow reliable customer services and ensure good network security.

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.