CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

MARK SCHEME for the May/June 2013 series

9713 APPLIED INFORMATION AND COMMUNICATION TECHNOLOGY

9713/11 Paper 1 (Written A), maximum raw mark 80

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes should be read in conjunction with the question paper and the Principal Examiner Report for Teachers.

Cambridge will not enter into discussions about these mark schemes.

Cambridge is publishing the mark schemes for the May/June 2013 series for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level components and some Ordinary Level components.



Page 2	Mark Scheme	Syllabus	Paper
	GCE AS/A LEVEL – May/June 2013	9713	11

1 (a) Six from:

Discrete process control

Three from:

Specific tasks are performed (by the robotic arm)

It is an on/off or stop/start process

Fitting the wheels on a car is an example/wheels are fitted by robots

Robots stop

Next car comes along and the process is repeated

Continuous process control

Three from:

Used in processes which appear to be unending

An example is the maintaining of temperature

Within a confined area

Keeping the temperature at a comfortable level for workers and robots

[6]

(b) Six from:

It's a proportional-integral-derivative algorithm

Used when preset value is a constant

PLC stores preset value of temperature

Temperature is input from sensors

A set of logic statements is used

PID causes the PLC to make proportional changes to the temperature ...

... by switching the compressor on for short periods of time

PLC/PID is used to compare temperature with a pre-set value

PID calculates difference between the input value and the preset value

If below, PLC switches heating element on/switches off compressor for a short time

If above, PLC switches heating element off/switches on compressor for a short time

PLC/PID checks the difference again

If still below, PLC switches heating element on for a short time

If still above, PLC switches off compressor for a short time

Until preset value is reached

[6]

2 (a) Two from:

Grippers

Vacuum/suction cups

[2]

(b) Three from:

Spray guns/sprayer to paint the car body

Polishers/finishers to produce a shiny finish (after painting)

Sanders to prepare body for painting

Cameras to inspect/check work

[6]

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(c) Four from:

(The programmer) controls the robot by <u>physically</u> guiding the arm through each step

The programmer has sensors attached to his/her arm

The sensors transmit data to the computer

The computer stores the sequence of movements ...

... as a program in its memory

[4]

(d) Four from:

Initial purchase of robots
Initial cost of installation
Initial redundancy payments
Maintenance costs
Initial cost of paying programmers
Cost of re-training

[4]

(e) Two from:

It is a safer/less dangerous/less hazardous environment for humans The work areas are cleaner Jobs are less boring Don't have to lift heavy weights

[2]

3 (a) Three from:

Observation

Benefit –enables the systems analyst to see the process as a whole Drawback – explanation of the 'Hawthorne effect'

Interviews

Benefit – Interviewer can move away from their 'script' and ask a more in-depth question if a particular response is given/can interpret body language

Drawback – **One** from:

Users have to be available at the time the systems analyst wants to interview them/may not have the time/can take a long time to interview all the users

Interviewees might try and provide answers which they think the interviewer wants to hear

Questionnaires

Benefit - One from:

Answers tend to be, on the whole, more accurate

Everyone can complete the questionnaire at the same time instead of one after the other (as with interviews)/can complete it at their leisure

Drawback – it is very difficult to ask further questions based on the response to another question/ can be anonymous and so may not be taken seriously by user

Examining documents

Benefit – helps to identify the inputs and outputs of the system/volume of data can be determined/processing can be deduced

Drawback – can take a long time to collate documents

[9]

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(b) Two from:

Data flow diagrams

Using (**two** from:) terminators, processes, flow arrows and stores Represents inputs, outputs and processing

Two from:

System flowcharts
Using particular input, output, storage and processing symbols
Represents inputs, outputs and processing
(only if not used for DFDs)

[4]

(c) One factor for each item from:

Specifying the required hardware

The volume of data determines the choice of hardware

The order that data will be output affects the choice of storage devices

Designing data collection forms/screen layouts

The user requirements influences the format

The output required from system influences the design

File structures affect the design

Designing validation routines

The form of input affects these

The file structure affects these

Designing the required file structure

The data structures/programming depend on the types of processing

The file structure depends on the input and output structures

[4]

4 (a) Two from:

A field which contains unique data/no value occurs more than once/is the primary key in one table/is the foreign key in the other table [1]

In this example the ISBN

[1]

(b) Three from:

Relationships will be designed using the key field Between the two tables/separate tables The bookshop data table and the books data table Key field will be used as a foreign key in the linked table

[3]

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(c) Three from:

Data is not repeated

Less storage capacity needed

Easier to expand

Data only needs to be amended once

Easier to produce reports with cross-tabular data rather than separate files

Data integrity is maintained

(If data was duplicated) hackers would have easier access to data

[3]

5 (a) **Two** from:

Sort code

Account number

Date of birth

Examples of memorable data

Full name

Post code

(b) Three from:

Phone tapper/Hacker can only get hold of three characters in one go

Phone tapper/Hacker might need to know the whole password to get into account

Phone tapper/Hacker would need to intercept password several times to get into account

Will probably be different three characters asked for at next log in

[3]

[2]

(c) Three from:

It asks the caller to select from a menu

It asks the caller to enter information using a keypad

It asks the caller to enter information by answering yes/no/saying words

It translates key presses through the tones produced by the phone

It detects spoken words using speech recognition

Upon receiving data it gives the balance of the account

Call can be directed to an operator

[3]

(d) Two from:

Can take a long time to navigate through the menus/may be in a queue <u>if you want to speak</u> <u>with an operator</u>

The menus might provide too many/too few options

Too much information may be provided at the beginning of the call

Voice prompts might be hard to understand

IVR may not understand your accent/voice

[2]

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6 (a) Three from:

(Save costs as) don't have to rent so many high street premises

Employ fewer staff therefore less paid in staff wages

Save costs of printing/sending statements

Lower running costs, fewer branches so less electricity, heating and lighting

Less likelihood of the bank being robbed

Less money is spent on security staff

[3]

(b) Two from:

High redundancy payments

Cost of buying equipment

Cost of installing system/paying systems analyst/programmers/web designers (to set up web site)

Some staff will need to retrain (which is costly)

[2]

(c) Four from

There is no queuing in online banking

Can bank at any time of day or night

Can bank anywhere in the world providing you have Internet access

Can ask for a loan over the Internet without being embarrassed

Interest rates on savings accounts tend to be higher

Doesn't have to worry about whether the mail will get bill payments to companies on time

There is less likelihood of robbery/no likelihood of violence

[4]

7 (a) Three from:

Insurance

Government

Tourism

Education

Social services

[3]

(b) Three from:

Has range of multimedia - sound, video/animation, unlike posters/flyers

Other features e.g. slide transition effects, special text effects, image transition, unlike flyers/posters

Always on while mall is open/the user cannot switch it off – web site can be closed at any point/flyers can be thrown away

Flyers can target your audience better than slide show

[3]