UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

MARK SCHEME for the May/June 2009 question paper for the guidance of teachers

9713 APPLIED INFORMATION AND COMMUNICATION

9713/02 Paper 2 (Practical Test A), maximum raw mark 120

which would have considered the acceptability of alternative answers.

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of

Mark schemes must be read in conjunction with the question papers and the report on the examination.

the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began,

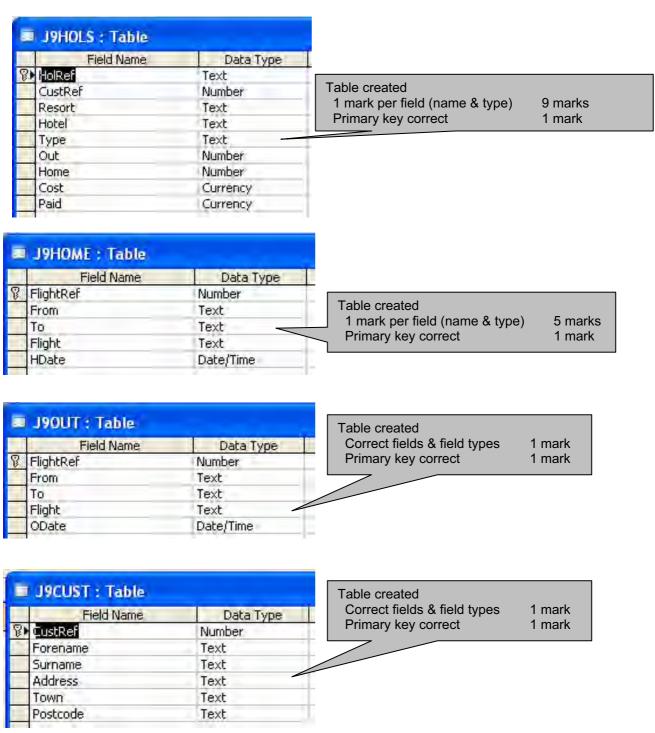
• CIE will not enter into discussions or correspondence in connection with these mark schemes.

CIE is publishing the mark schemes for the May/June 2009 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.

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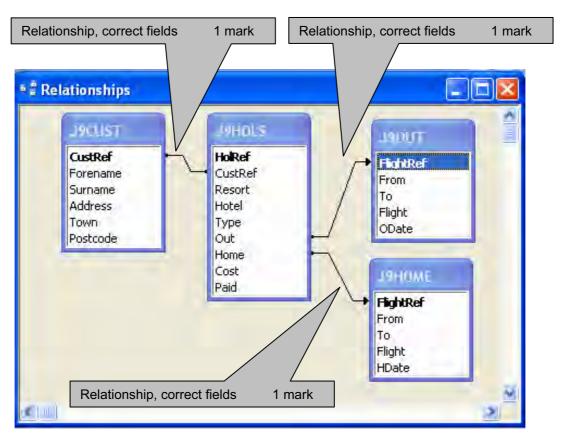
No marks to be awarded for any printout not containing the candidate name, candidate number and Centre number

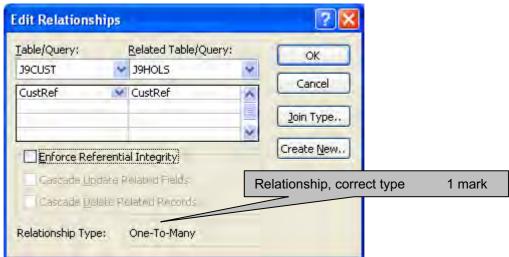
Step 3
Candidate name, Centre number and candidate number



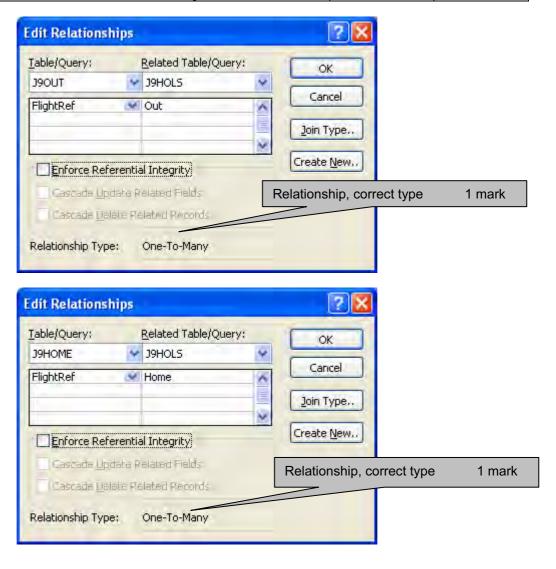
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Step 5
Candidate name, Centre number and candidate number





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In header

Title 100% correct

1 mark

1 mark

Step 8

Candidate name, Centre number and candidate number

Hotels containing the word Lodge

Resort	Days Hotel	ODate	HDate	
DisneyWorld	21 Animal Kingdom Lodge	10/05/2010 09:45:00	31/05/2010 11:55:00	
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00	24/05/2010 11:55:00	
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00	24/05/2010 11:55:00	
DisneyWorld	7 Animal Kingdom Lodge	24/05/2010 09:45:00	31/05/2010 11:55:00	
Geneva	9 Lakeside Lodge	15/08/2010 12:50:00	25/08/2010 07:35:00	
Lomas Del Faro	6 O ccidental Lodge	11/07/2010 12:00:00	18/07/2010 06:05:00	
M adrid	6 Grande Lodge	30/10/2010 11:15:00	05/11/2010 17:20:00	
	Sorted ascending on Resc Then descend	ess correct wildcard se ort ling on Days	1 ma	ark ark
	Resort, Hotel, ODate, HDa Days Field	ate fields – fully visible Present	1 ma 1 ma	
	Sayoriola	Calculation corre		arks

Page 5	Mark Scheme: Teachers' version	Syllabus	Paper	
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Step 11

Candidate name, Centre number and candidate number

In header 1 mark

Title 100% correct 1 mark

Customers with more than one holiday

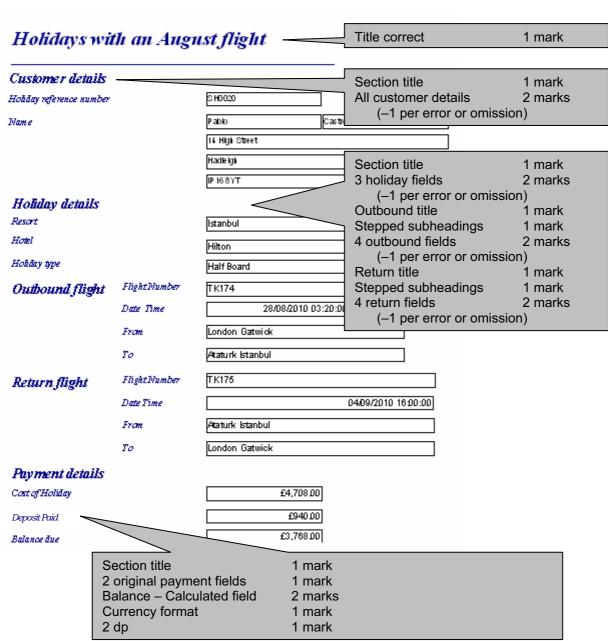
Count Of J9HOLS	Surtamer	Farmania	day Of Cast
- 2			
	Cestro	Trabe	62,483,00
	Davi.	Divisi	15,380 00
	Dr Water	Sed	15,554.50
	Outerest	dans	2910 00
	Arres	Over	G50113.00
	Historian	Toroni	62,630,00
	McFfmion	firm:	84,697.50
	Ogtain	Mesopo	104,400.50
	Surem	Perminden	K2,696.50
	Sireh	Sale	15,780.00
	Welson	Times	42,034.00
Excessivy for Count DV 8	BHOLE - 27(1 Select property)		
Ave			43,000.04
	1		
	Conser	Fernan	as, in the
	Pi	and I	62,600.00
District Day of Digital Control	DOLS - 10 represent		
Ave			44,007.00
	Bowl	Tracy.	17,179.61
Successy for Count DV.5	(became the expense)		
Avg			A7, 670.5

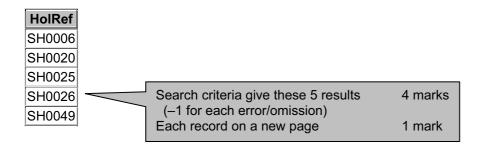
	Selection criteria	
	Number of holidays >1	2 marks
1	Fields	
	Only these 2 fields & 2 summaries	1 mark
	Summary data	
	Average cost of holidays / customer	2 marks
\	Count of holidays / customer	2 marks
1	Grouping	
	Number of holidays	2 marks
	Sorting within groups	
	Ascending Surname	1 mark
	then ascending Forename	1 mark
	Group footer – correct subtotal	2 marks
	Currency	1 mark
	2 dp	1 mark
	Correct count	2 marks
	Single page	1 mark
	All data & labels visible	1 mark

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Step 14

Candidate name, Centre number and candidate number In header 1 mark





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				GCE A/AS LI	EVEL – May	/June 20	009	9713	02	
									1	
				sert 3 blank rov			0 ()	1 mark		
						ort, Hotel,	Out and Home			
				ow 2 Format – scount table 10				1 mark 1 mark		
					00 70 00HC0t			1 man	J	
Step 28										
	_				_		_	Search	> 4000 and < 6000	2 marks
Discount	Α	4.000/	F	H	В	4 500/	R		> 4000 and < 6000	2 marks
		4.00%	3.00%	2.50%		1.50%	0.00%			
					Discount		Discount			
HolRef	Туре		Cost	Paid	Percentage		Value	Balance Due		
SH0004	Full Board		£6,240.00	£1,240.00		3.0%	£187.20	£4,812.80		
SH0006	All Inclusive		£7,008.00	£1,400.00		4.0%	£280.32	£5,327.68		
SH0013	Full Board		£5,605.00	£1,120.00		3.0%	£168.15	£4,316.85		
SH0018	All Inclusive		£6,200.00	£1,240.00		4.0%	£248.00	£4,712.00		
SH0022	Full Board		£6,200.00	£1,240.00		3.0%	£186.00	£4,774.00		
SH0023	Room Only		£7,274.00	£1,450.00		0.0%	£0.00	£5,824.00		
SH0027	All Inclusive		£6,350.00	£1,270.00		4.0%	£254.00	£4,826.00		
SH0028	Bed and Bre	eakfast	£5,200.00	£1,040.00		1.5%	£78.00	£4,082.00		
SH0047	Half Board		£6,207.00	£1,240.00		2.5%	£155.18	£4,811.83		
SH0049	Full Board		£6,214.00	£1,240.00		3.0%	£186.42	£4,787.58		
				For	mat					

Format
Discount Percentage as % with 1dp and
Cost, Paid, Disc Value & Bal Due in £ 2dp 1 mark

In footer 1 mark

Candidate name, Centre number and candidate number

Page 8	Mark Scheme: Teachers' version	Syllabus	Paper
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	L L Co	orrect ra	unction MID exange		1 mark 1 mark 1 mark SE 1 mark	Discount \ Discount	/alue : % * Cos	t 1 mark	Balance Due Cost – Disc		1 mark
HolRef	Туре	C	ost	Paid	Discount Percentage		I	V Discount Value	Balance D	ue	
SH0004	Full Board		6240	1240	=HLOOKUP(LEFT(B8,1)	,\$B\$1:\$F\$2,2, FA	LSE) :	=C8*E8	=C8-F8-D8	3	
SH0006	All Inclusive		7008	1400	=HLOOKUP(LEFT(B10,1	1),\$B\$1:\$F\$2,2, F	ALSE)	=C10*E10	=C10-F10-	-D10	
SH0013	Full Board		5605	1120	=HLOOKUP(LEFT(B17,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C17*E17	=C17-F17-	-D17	
SH0018	All Inclusive		6200	1240	=HLOOKUP(LEFT(B22,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C22*E22	=C22-F22	-D22	
SH0022	Full Board		6200	1240	=HLOOKUP(LEFT(B26,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C26*E26	=C26-F26-	-D26	
SH0023	Room Only		7274	1450	=HLOOKUP(LEFT(B27,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C27*E27	=C27-F27-	-D27	
SH0027	All Inclusive		6350	1270	=HLOOKUP(LEFT(B31,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C31*E31	=C31-F31-	-D31	
SH0028	Bed and Breakf	ast	5200	1040	=HLOOKUP(LEFT(B31,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C32*E32	=C32-F32-	-D32	
SH0047	Half Board		6207	1240	=HLOOKUP(LEFT(B51,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C51*E51	=C51-F51	-D51	
SH0049	Full Board		6214	1240	=HLOOKUP(LEFT(B53,1	1),\$B\$1:\$F\$2,2, F	ALSE) :	=C53*E53	=C53-F53-	-D53	
							Replication All 3 corr		1 mark		

Candidate name, Centre number and candidate number

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Step 30

Content – Maximum 12 marks

What is it:

- way of recognising the company
- trade mark/symbol/branding/unique style

[Max 2]

Can include:

- logo
- colour scheme
- font style
- paragraph style
- page layout
- page formatting
- · pre-defined styles for bullets
- pre-defined styles for numbering

[Max 6]

How used:

- letter heads
- business cards
- advertising
- websites/web pages
- company vehicles
- fax/email
- packaging
- uniforms
- applied to all paperwork

[Max 4]

Applied to company:

any two methods relating to the holiday business

[Max 2]

[Maximum 12]

Practical skills - Maximum 8 marks

These practical skills will only be awarded marks if there are more than 100 words present.

Word processed document with:

- consistent line/paragraph spacing
- appropriate margins
- suitable font styles
- suitable font sizes (>10 and <15)
- correct spelling, punctuation and grammar
- <300 words</p>
- single page
- appropriate title

1 mark for each item - [Max 8]