

Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										



General Certificate of Secondary Education
June 2011

Leisure and Tourism

48401

Unit 1 Understanding Leisure and Tourism Destinations

Monday 16 May 2011 1.30 pm to 2.30 pm

You will need no other materials.
You may use a calculator.

Time allowed

- 1 hour

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 9 and 11(c) should be answered in continuous prose. In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
TOTAL	



J U N 1 1 4 8 4 0 1 0 1

Answer **all** questions in the spaces provided.

- 1 **Figure 1** shows a rollercoaster ride.

Figure 1



Draw a ring around the type of visitor attraction where the photograph was taken.

Sports/Entertainment venue

Natural attraction

Theme Park

Historic site

(1 mark)

1

- 2 What is meant by a *historic site*?

.....

.....

.....

.....

(2 marks)

2



3 Name an **overseas** major sports/entertainment venue and describe where it is located.

Name of overseas major sports/entertainment venue

.....

Location

.....

.....

.....

(1 + 2 = 3 marks)

3

Turn over for the next question

Turn over ►



- 4 Choose **one** UK National Park. Describe the range of leisure activities/facilities in this National Park that help people to enjoy their visit.

Name of National Park

Range of leisure activities/facilities

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(1 + 5 = 6 marks)

Extra space

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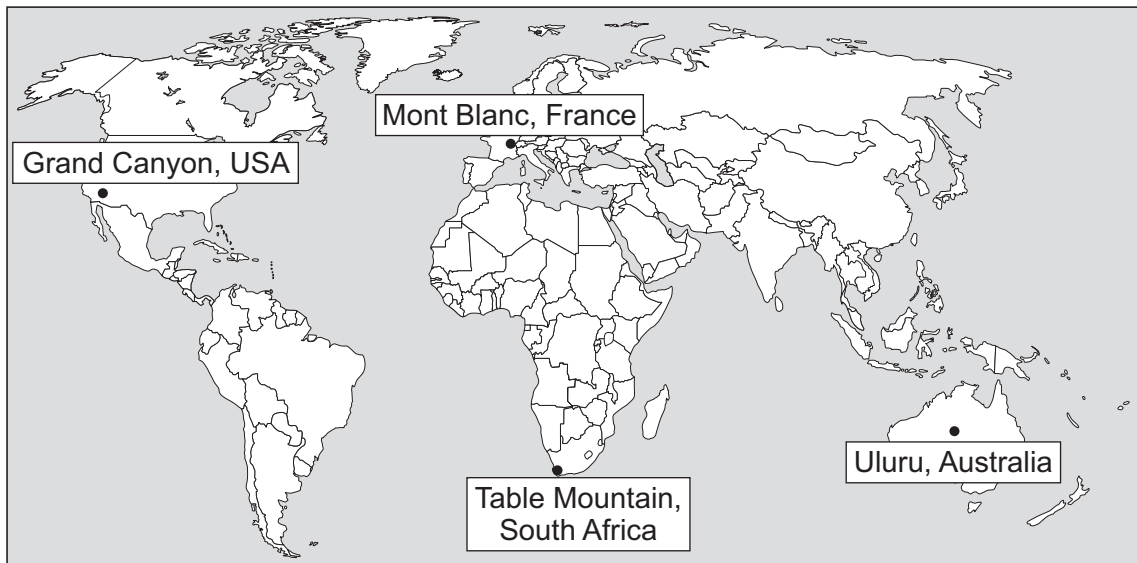
.....

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- 5 **Figure 2** is a map showing the locations of some natural attractions that are visited by UK tourists.

Figure 2



Which **one** of the natural attractions shown on the map is a short-haul destination?

On the map, draw a ring around the correct answer.

(1 mark)

1

Turn over for the next question

Turn over ►



- 6** Many factors affect people's choice of beach (or seaside) resort holiday. These factors include:

cost

the promotion of destinations

weather and climate

accessibility

personal interests and taste

the range of products and services

Explain how **three** of these factors may affect a person's choice of beach (or seaside) resort.

Factor 1

Explanation

.....

.....

.....

Factor 2

Explanation

.....

.....

.....

Factor 3

Explanation

.....

.....

.....

(6 marks)

Extra space

.....

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- 7** Decide whether each of the following statements is true or false. Tick the correct box for **each** statement.

	True	False
Sustainable tourism protects the current and future needs of host communities.		
Sustainable tourism does not protect the environment.		
Sustainable tourism only affects overseas destinations.		

(3 marks)

3

- 8** Describe a route from your home area to a city destination.

Name of city destination

Description of route

.....

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.....

.....

.....

(3 marks)

3

Turn over for the next question

Turn over ►



9 **Figure 3** is a photograph of Lille, an overseas city destination.

Figure 3



A 20-year-old student wants to go on a holiday to an overseas city destination.

Choose an overseas city destination that you have studied.

Describe what attracts tourists to this city and evaluate how well the destination would meet the needs of the 20-year-old student.

Overseas city destination

Description and evaluation

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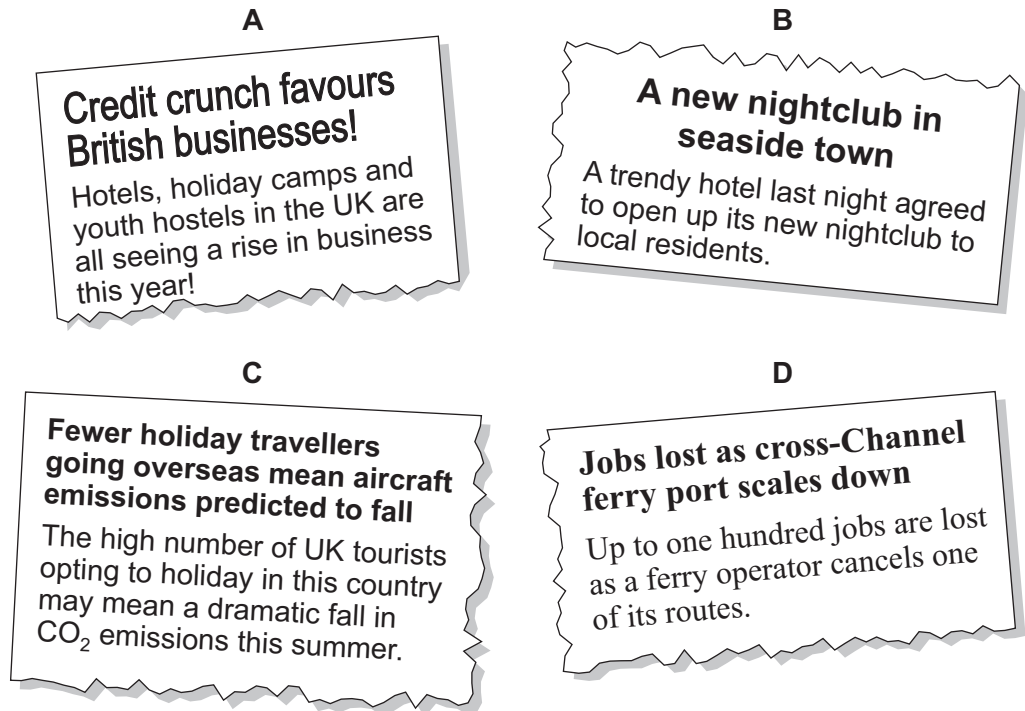
(12 marks)

12

Turn over ►



10

Study **Figure 4**, a collection of newspaper cuttings about tourism impacts.**Figure 4**

Complete the table below with letters **A**, **B**, **C** and **D** to match the types of tourism impact with the newspaper cuttings shown in **Figure 4**.

Type of tourism impact	Newspaper Cutting
Positive Environmental	
Positive Social	
Negative Economic	
Positive Economic	

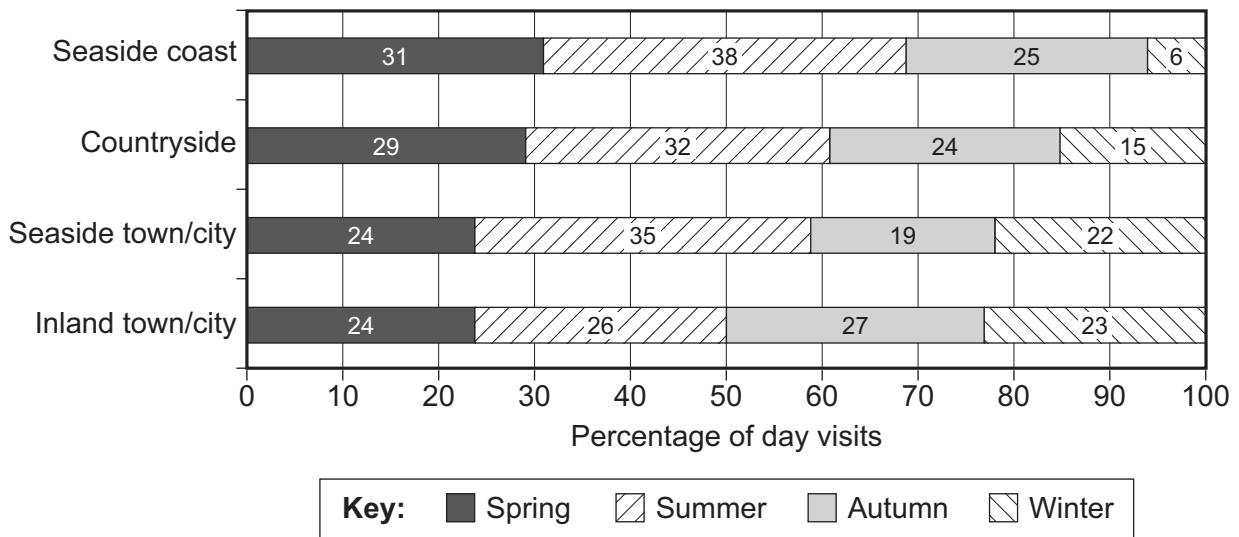
(3 marks)

3



- 11** **Figure 5** shows the percentage of day visits to different types of destination at different times of the year.

Figure 5



- 11 (a)** What percentage of countryside visits were made in the autumn?

.....
(1 mark)

- 11 (b)** In which season are inland towns/cities most visited?

.....
(1 mark)

- 11 (c)** Describe the patterns shown by the data in **Figure 5**.

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Turn over ►



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(6 marks)

Extra space

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8



12

Describe **two** positive impacts of tourism on a leisure and tourism destination you have studied.

Positive impact 1

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.....

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.....

Positive impact 2

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.....

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.....

(6 marks)

6

Turn over for the next question

Turn over ►



Compare the **advantages** for tourists of travelling by road and by rail.

(6 marks)

6

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ANSWER IN THE SPACES PROVIDED**



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