



General Certificate of Secondary Education
June 2013

Art and Design (Applied)

42072

Unit 2 Externally Set Task

All teacher-assessed marks to be returned to AQA by 31 May

For this paper you must have:

- appropriate art and design materials.

Time allowed

- 10 hours

Instructions

- Read the paper carefully. Before you start work, make sure you understand all the information.
- Respond to **one** brief and produce a personal response.
- You have a preparatory period to research, investigate and develop your ideas. Your work during this period could be in sketchbooks, journals, design sheets, studies or any other appropriate form of preparation.
- You are allowed ten hours to produce your personal response outcome(s).
- The work submitted for this examination must be your own unaided work.
- You must hand in your personal response outcome(s) and the preparatory work at the end of the examination.

Information

- Your work will be marked out of 80.
- All your work, including the work done during the preparatory period, will be marked.

Advice

- You should discuss your ideas with your teacher before deciding on your starting point.
- You should make sure that any materials or equipment which you might need are available before you start the examination sessions.
- You may take all your preparatory work into the examination sessions.
- You should, when developing your personal response, make appropriate connections with other sources such as the work of artists, craftspeople, designers and/or photographers.
- You may work on further supporting studies until you have completed your personal response outcome(s).
- You may use any appropriate medium, method(s) and materials, unless the brief states otherwise.

Your work will be marked according to how well you have shown evidence of:

- developing ideas through investigations informed by contextual and other sources, demonstrating analytical and cultural understanding
- refining ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes
- recording ideas, observations and insights relevant to your intentions in visual and/or other forms
- presenting a personal, informed and meaningful response demonstrating analytical and critical understanding, realising intentions and, where appropriate, making connections between visual, written, oral or other elements.

Study suitable sources, such as the work of appropriate artists, craftspeople, designers and/or photographers, and refer to these when developing your personal response. The proposal that you present must take note of the relevant constraints identified in the brief and take into account the methods that would be used to produce the final piece of work. It must be of a standard and scale suitable for presentation to the client and at the stage where it could be progressed to production. A final piece to actual size is not required.

Read the project scenario and choose **one** of the briefs.

Project Scenario

A company of performers called Cirque Arts combine circus acts with street culture. Performances include activities such as urban dance, skateboarding, free running as well as contemporary circus acts. The company is bringing its new production 'Movement' to a regional theatre. The theatre director and Cirque Arts production team wish to commission work which reflects the range of acts and the name of the production.

Your proposals must be presented in a format which clearly shows how your designs will meet the requirements of the brief.

Choose **one** of the following briefs.

- 1 Designs are required for promotional items for the production 'Movement'. These are an A3 poster, the front and back covers for an A4 souvenir programme, a DVD cover, a web page and a photographic projection. Select one item and develop design proposals. Your designs should include appropriate images, reflect the nature of the performances and indicate where essential textual information will appear.

Your preparatory work should include **at least two** possible designs, and any annotation should be relevant and explain why you believe these are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production, materials and dimensions to be used.

- 2 Designs are required for temporary structures to be placed in the theatre foyer. These are a floor to ceiling sculptural form, decorative lighting fixtures and seating. Select **one** of these structures and develop design proposals. Your designs for the item chosen should reflect the nature of the performances. Selected materials should take into account the temporary nature of the chosen structure. Consideration should also be given to comfort, safety and appearance.

Your preparatory work should include scaled down versions of **at least two** possible designs, along with prototypes and/or samples where appropriate. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production, materials and dimensions to be used.

- 3 The theatre stage space is 20m wide, 12m high and 15m deep. You are required to produce innovative designs for the stage set that enables, at the same time, different acts to fully exploit the space available. Consideration must also be given to safety and the visual impact of the set design.

Your preparatory work should include scaled down versions of **at least two** possible designs. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of construction, materials and how the stage dimensions will be used.

- 4 Designs are required for a mask, headwear, body adornment, full costume or outfit to be worn by **one** of the performers during the production. Careful consideration should be given to ease of movement and the safety of the performers.

Your preparatory work should include scaled down versions of **at least two** possible designs, along with prototypes and/or samples as appropriate. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of construction and materials to be used.

- 5 Designs are required for two banners, each 12 metres high by 4 metres wide, to hang either side of the stage. These can be painted, printed or computer generated. Your designs must reflect the nature of the acts, symbolise movement and be visually effective when viewed from a distance.

Your preparatory work should include scaled down versions of **at least two** possible designs for the banners. Any annotation should be relevant and explain why you believe these proposals are suitable for the commission. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production and materials to be used.

- 6 The theatre director and Cirque Arts production team are looking for further innovative design proposals to promote the production and to enhance the audience experience. You are therefore invited to write your own brief and to develop design proposals in response to the Project Scenario.

Your preparatory work should include **at least two** possible designs, along with any appropriate prototypes and/or samples. Annotation should be relevant and you must justify why your proposal meets the requirements of the Project Scenario and should be commissioned. In the ten-hour period, you will be expected to produce only **one** final proposal which must clearly indicate methods of production, methods of construction, safety considerations, selected materials and dimensions as appropriate.

END OF QUESTIONS

There are no questions printed on this page