

General Certificate of Education  
June 2007  
Advanced Subsidiary Examination



**PSYCHOLOGY (SPECIFICATION A) PYA1**  
**Unit 1 Cognitive Psychology and Developmental Psychology**

Tuesday 22 May 2007 1.30 pm to 2.30 pm

**For this paper you must have:**

- an 8-page answer book.

Time allowed: 1 hour

**Instructions**

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is PYA1.
- In Section A, answer **one** question. You should attempt **all** parts of the question you choose.
- In Section B, answer **one** question. You should attempt **all** parts of the question you choose.
- Where the term **research** appears in a question, you may refer to theories and/or studies as appropriate.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

**Information**

- The maximum mark for this paper is 62.  
Two of these marks will be awarded for using good English, organising information clearly and using specialist vocabulary where appropriate.
- The marks for questions are shown in brackets.

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**SECTION A: COGNITIVE PSYCHOLOGY**

Answer **one** question from this section. You should attempt **all** parts of the question you choose.

Where the term **research** appears in a question, you may refer to theories and/or studies as appropriate.

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**Total for this question: 30 marks**

- 1** (a) Describe **one** alternative to the multi-store model of memory. *(6 marks)*
- (b) Outline the procedures and findings of **one** study of the role of leading questions in eyewitness testimony. *(6 marks)*
- (c) Outline and evaluate explanations of forgetting. *(18 marks)*

**Total for this question: 30 marks**

- 2** (a) Outline the findings of **one** study of the nature of long-term memory (LTM). Outline **one** criticism of this study. *(3 marks + 3 marks)*
- (b) Outline findings of research into emotional factors in memory. *(6 marks)*
- (c) Describe and evaluate the multi-store model of memory. *(18 marks)*

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**SECTION B: DEVELOPMENTAL PSYCHOLOGY**

Answer **one** question from this section. You should attempt **all** parts of the question you choose.

Where the term **research** appears in a question, you may refer to theories and/or studies as appropriate.

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**Total for this question: 30 marks**

- 3** (a) Describe Bowlby's maternal deprivation hypothesis. *(6 marks)*
- (b) Outline findings **and/or** conclusions of research into effects of day care on children's cognitive **and/or** social development. *(6 marks)*
- (c) Describe and evaluate **one or more** explanations of attachment (eg Bowlby's theory, learning theory). *(18 marks)*

**Total for this question: 30 marks**

- 4** (a) Outline the findings of **one** study of cross-cultural variations in attachments. Outline **one** criticism of this study. *(3 marks + 3 marks)*
- (b) Outline stages in the formation of attachments (eg Schaffer). *(6 marks)*
- (c) 'The effects of privation are long-lasting and difficult to reverse.'  
Outline and evaluate research into the effects of privation. *(18 marks)*

**END OF QUESTIONS**

**There are no questions printed on this page**