

General Certificate of Education  
January 2008  
Advanced Subsidiary Examination



**ECONOMICS** **ECN1/1**  
**Unit 1 Part 1 Objective Test: Markets and Market Failure**

Thursday 17 January 2008 9.00 am to 10.00 am

**For this paper you must have:**

- an objective test answer sheet
- a black ball-point pen
- the question paper for Part 2 (ECN1/2).

You may use a calculator.

Time allowed: the total time for papers ECN1/1 and ECN1/2 together is 1 hour

**Instructions**

- Use a black ball-point pen. Do **not** use pencil.
- Answer **all** questions.
- For each question there are four alternative responses. When you have selected the response which you think is the best answer to a question, mark this response on your objective test answer sheet. If you wish to change your answer to a question, follow the instructions on your objective test answer sheet.
- Do all rough work in this book, **not** on your answer sheet.

**Information**

- The maximum mark for this paper is 15 marks.
- Each question carries one mark. No deductions will be made for wrong answers.

**Advice**

- You are advised to spend no more than 15 minutes on paper ECN1/1.
- You should not spend too long on any question. If you have time at the end, go back and answer any question you missed out.

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**OBJECTIVE TEST QUESTIONS**

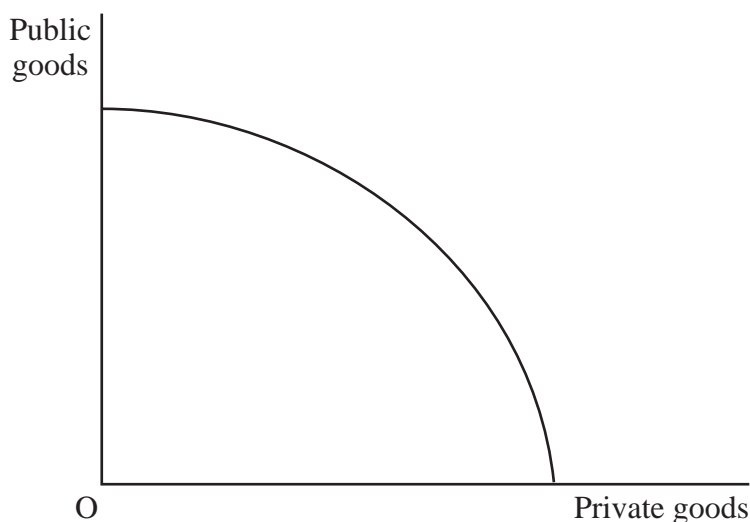
You are advised to spend no more than 15 minutes on these questions.

Each question is followed by four responses, **A**, **B**, **C** and **D**.  
For each question select the best response and mark its letter on the answer sheet provided.

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- 1 If increased economies of scale are experienced by firms in an industry, this is likely to result in
  - A a competitive market replacing a monopoly.
  - B rising unit costs of production.
  - C the demand curve for the good shifting to the right.
  - D the supply curve for the good shifting to the right.
  
- 2 Which one of the following is **not** an example of capital as a factor of production?
  - A An office building
  - B A tractor
  - C A bank loan
  - D A road
  
- 3 Which one of the following is a normative statement?
  - A Economic theory assumes that firms will maximise profits.
  - B Labour is the human contribution to production.
  - C Producers and consumers may have to consider opportunity cost when making decisions.
  - D Governments must intervene in markets.
  
- 4 An industry's short run supply curve is more likely to be price elastic if
  - A the industry uses scarce factor inputs.
  - B its firms are operating below their full capacity.
  - C its firms hold relatively low levels of stock.
  - D there are many substitutes for its output.

- 5 The diagram below shows a production possibility frontier for an economy.

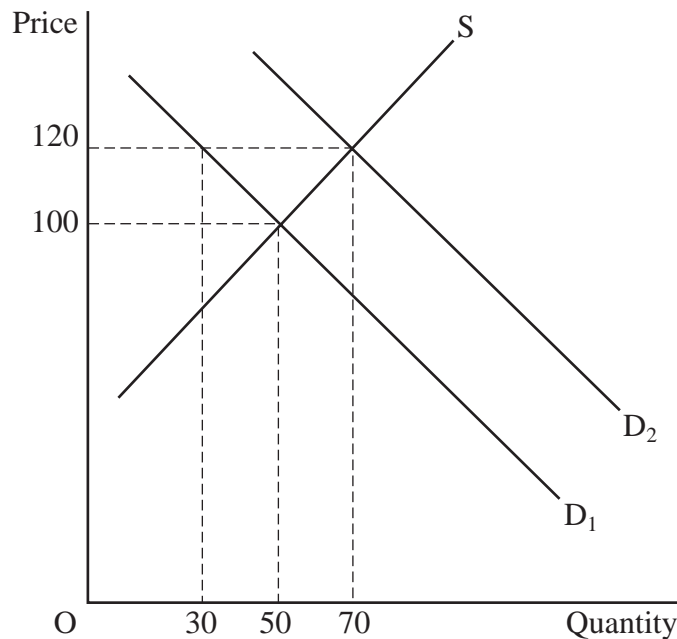


When the economy is operating on its production possibility frontier, an increase in the production of public goods will

- A have no effect on the supply of private goods.
  - B increase the opportunity cost of private goods.
  - C increase total output because public goods are non-rival.
  - D mean a reduction in the production of private goods.
- 6 Composite demand is where
- A a good is demanded for more than one use.
  - B two goods are complements.
  - C two goods are bought together.
  - D the demand for one good depends on the demand for another.
- 7 The table below shows the supply of a good produced by four firms when price increases from £25 to £30. Over this price range, which firm, **A**, **B**, **C** or **D**, has unitary price elasticity of supply for its good?

Price	Quantity of goods supplied by firm			
	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
£25	100	100	100	100
£30	200	130	120	100

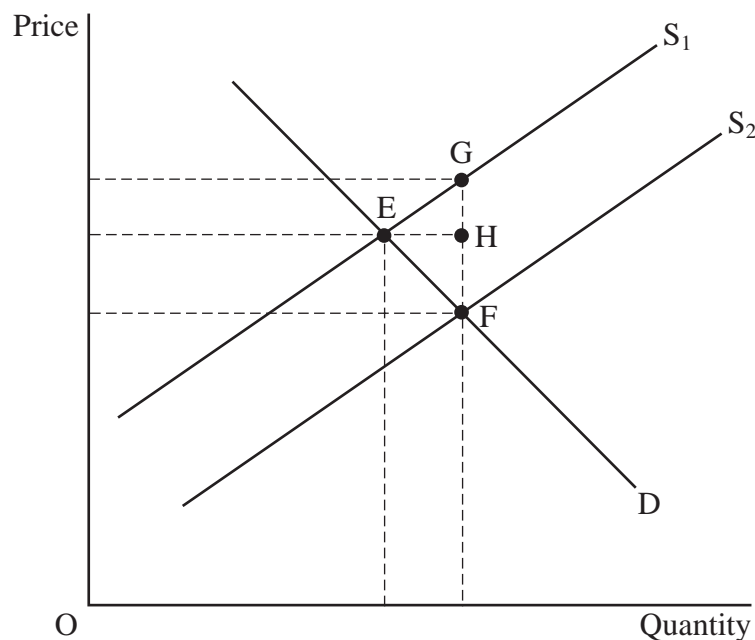
- 8 The diagram below shows the market demand and supply curves for organic apples. An increase in the demand for organic apples shifts the demand curve from  $D_1$  to  $D_2$ .



From the above diagram, it can be concluded that when the price rises from 100 to 120

- A the price elasticity of demand for organic apples is positive.
  - B there will be excess supply of organic apples.
  - C the price elasticity of supply of organic apples is +2.
  - D organic apples are a luxury good.
- 9 Which one of the following is most likely to be a feature of monopoly?
- A High profits enable competing suppliers to enter the market.
  - B Choice for the consumer will be restricted.
  - C It is subject to diseconomies of scale at all output levels.
  - D Prices must be lower than in a more competitive market.
- 10 The income elasticity of demand for a normal good is always
- A greater than +1.
  - B less than +1.
  - C positive.
  - D negative.

- 11 Merit goods are under-provided through the free working of the market mechanism because
- A the market can only supply private goods.
  - B merit goods can only be supplied by the government.
  - C the market mechanism fails to take account of externalities.
  - D the price elasticity of demand for merit goods is zero.
- 12 The equilibrium price in a market
- A is the market-clearing price.
  - B changes when demand equals supply.
  - C always increases when demand rises.
  - D is the balance of excess demand and excess supply.
- 13 In the diagram below, the government introduces a subsidy on a product. This shifts its supply curve from  $S_1$  to  $S_2$ .



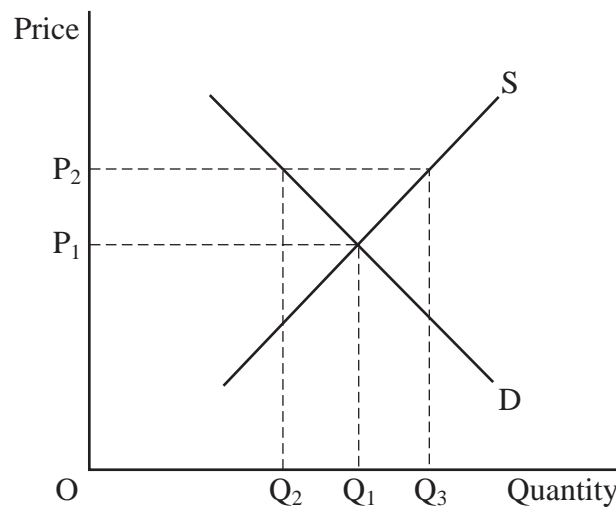
The subsidy paid on each unit of the good sold is

- A HG
- B FH
- C FG
- D FE

**14** Government intervention in markets

- A** does not necessarily result in an improvement in economic welfare.
- B** is always undertaken when there are externalities present.
- C** has no opportunity cost.
- D** is undertaken when the risk of market failure is minimal.

**15** The diagram below shows the demand and supply curves for sugar in the European Union (EU).



The free market price of sugar is  $OP_1$ . It has been agreed as part of the Common Agricultural Policy (CAP) to maintain a price of  $OP_2$  within the EU and to do so through intervention buying. In achieving a price of  $OP_2$ , the amount spent on intervention buying by the EU would be

- A**  $OP_1 \times OQ_1$
- B**  $OP_2 \times OQ_2$
- C**  $OP_2 \times Q_2Q_3$
- D**  $OP_2 \times OQ_3$

**QUESTION 15 IS THE LAST  
QUESTION IN THE PAPER**

**On your answer sheet  
ignore rows 16 to 50**

**END OF TEST**

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