

General Certificate of Education
January 2008
Advanced Subsidiary Examination

BUSINESS STUDIES
Unit 2

BUS2



Wednesday 9 January 2008 9.00 am to 10.00 am

For this paper you must have:

- a clean copy of the Case Study (enclosed)
- an 8-page answer book.

You may use a calculator.

Time allowed: 1 hour

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is BUS2.
- Answer **all** questions.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 53.
Three of these marks will be awarded for using good English, organising information clearly and using specialist vocabulary where appropriate.
- The marks for questions are shown in brackets.

Answer **all** questions.

Where appropriate, use examples from the Case Study to support your answers.

- 1 Outline **two** benefits that might have resulted from the use of job enrichment in the Props and Scenery factory at Hessle. (6 marks)
- 2 Analyse **two** possible reasons why Total Quality Management was introduced in the Hessle factory instead of the quality control methods that were used at Hull. (8 marks)
- 3 To what extent do you think that the production methods at the Hessle factory should become more capital intensive in the future? (15 marks)
- 4 Explain **two** possible reasons why *G&N Ltd* used external recruitment. (6 marks)
- 5 Sara relied heavily on delegation to run the Props and Scenery Division at Hessle. Discuss the arguments **for** and **against** introducing more delegation in the Conference and Office Equipment Division at Hull. (15 marks)

END OF QUESTIONS